



Introducing Collagen Elixir

To truly care for your skin, you need to start below the surface. Collagen Elixir™ nourishes your skin from the inside out, promoting enhanced elasticity, firmness, and hydration for a healthy and radiant complexion.

Beauty starts on the inside

Skin is the body's largest organ and is composed of water, protein, and fat. Collagen is your body's most abundant protein and creates structure, resilience, and elasticity. It acts like a glue that helps to hold everything in its place (1). Your body builds and repairs collagen every day, but collagen production gradually declines with age.

Collagen builds the foundation of a smooth and radiant complexion. The deepest layers of skin are made of a dense network of collagen fibers. Over time, the network of collagen fibers can become fragmented and weakened, resulting in wrinkles, fine lines, and thinner skin (2).

Good nutrition is essential for collagen production, but ordinary foods may not provide the right nutrients. While fish contains collagen, it's in the form of long collagen fibers that are hard for the body to use. Collagen Elixir combines highly bioavailable collagen peptides along with vitamins and minerals to quickly deliver collagen's benefits throughout the body (3). Studies show that supplementing with marine collagen, alone or when combined with other nutrients such as vitamin C and zinc, may improve skin hydration, elasticity, and thickness; improve physical aspects of hair and nails; and minimize the appearance of fine lines and wrinkles (4-11).

Ingredients from land and sea

Collagen Elixir is made with hydrolyzed marine collagen synergistically blended with powerful botanicals and micronutrients to help nourish your skin from the inside out. These collagen-boosting nutrients are expertly mixed with natural flavors to make a delicious wild-berry-flavored drink to sip and enjoy.

- **Marine collagen blend:** Made with hydrolyzed fish collagen sustainably sourced from deep-sea fish from the cold waters of the Atlantic and Scandinavian regions. Our marine collagen blend provides type I collagen in the form of collagen peptides and is rich in amino acids that support the body's natural production of collagen.
- **A proprietary blend:** Contains phytonutrient-rich goji and acerola berries, moisturizing aloe vera, and soothing chamomile extracts.
- **Vitamins and minerals:** Vitamin C is an antioxidant nutrient that is required for normal collagen synthesis. Zinc is an essential nutrient and plays a vital role in skin, hair, and nail health. Biotin forms the foundation for skin, nail, and hair cells, and even a mild deficiency can cause dry or itchy skin.

Make Collagen Elixir part of your beauty routine

Sip your way to a hydrated and radiant complexion by enjoying one bottle of Collagen Elixir daily. It's Cleanse Day approved and contributes 2 Cleanse Credits when using the Cleanse Day Tracker. Collagen Elixir is made with sustainably sourced ingredients and arrives in

recyclable packaging for a beautiful daily ritual you can feel good about. It's soy-free, gluten-free, and non-GMO and has no added sugars.

References

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