



Guidelines for Posting Before and After or Progress Pics for Collagen Elixir

First things first:
All Collagen Elixir™ before and after or progress pics need a disclaimer or supporting copy in the post.

Good Examples:

Look at these results. I have been using my new Collagen Elixir daily for 15 days alongside my standard skincare routine and Isagenix products. Results may vary.

Hello, healthy nails! I have been using the new Collagen Elixir daily for 10 days plus my Isagenix shakes and supplements. Results may vary.

Check out the difference in my fine lines! This is after 30 days on Collagen Elixir with daily use. I added the elixir into my supplement and skincare routine and have noticed a visible change. Results may vary.

Yes to...

- Decrease in appearance of fine lines
- Improved skin texture
- Hair growing
- Nails growing
- Increased collagen production

Please note that this information is for U.S. Customers only. This product is not available for sale in Canada.

Here's a quick template to follow:

1. Specify the amount of time you've used/taken the product
2. Mention daily use
3. Highlight other products used
4. Add in, "Results may vary."

Bad Examples:

I have been using the new Collagen Elixir daily, and my melasma is slowly going away!

Look at the difference in my rosacea! This is after 30 days on Collagen Elixir with daily use. Results may vary.

When in doubt on what to say, let the picture tell the story and add a quick disclaimer as mentioned above.

No to mentioning any...

Skin condition or disease of ANY KIND. This includes, but is not limited to:

- Acne
- Melasma
- Eczema
- Rosacea

