

Let It Shine

By MJ Durkin



The secret to becoming a natural networker is to let your authentic self shine through to everyone you pass by during your day.

Attracting the right people to you is actually much easier than you

might think. First spend some time thinking about the kind of person you would like to meet or work with. Picture that person and get a feel for the specific qualities you are looking for.

Next - imagine yourself going through your day and see this kind of person being very open and receptive to meeting you. **See your day filled with a limitless supply of prospects coming toward you in all kinds of ways.**

As you go about your day - be open and friendly to everyone you come into contact with - not because you want something from them - but because it is simply an easier and more fun way to be.

Last night I was grocery shopping, and when the clerk said hello to me, she asked me how I was.

I replied enthusiastically, "I'm living it up!"

She seemed shocked but pleasantly surprised, and said, "That's different. How do you do that?"

I said, "I guess I've just decided to live it up!"

We chatted while she rang up the groceries, and when I was leaving she said, "Well, you certainly helped put me in a better mood. Thanks."

I wasn't trying to get anything from her and I'm not particularly on a mission to spread good cheer around the world. I was just being who I am. Now here's the fun part - when you smile at someone - or make a nice observation and they don't respond - don't worry. They didn't reject you and you're not weird . . . they simply failed your interview before it ever got started!

It's important that you be light and easy about meeting new people. Don't go out with the mission of "stalking" people at the mall or the grocery store. Just live your life and be who you are. Here are some practical tips to help you become a natural networker . . .

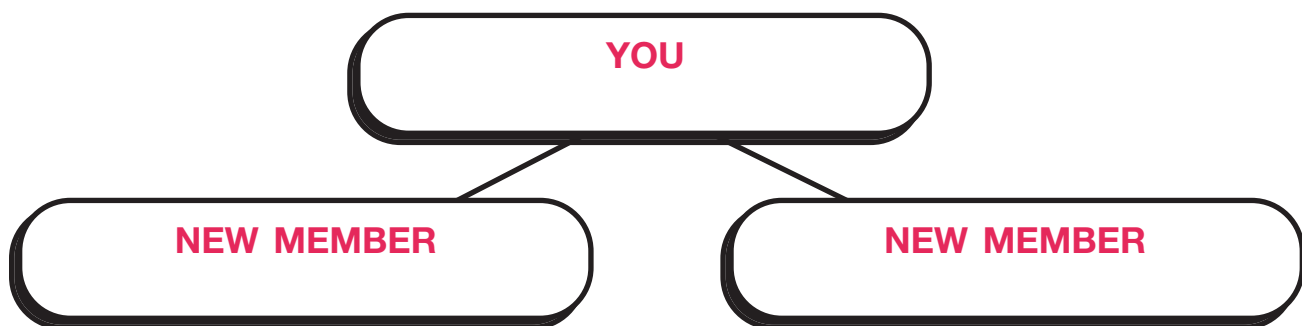
1. Set an intention in the morning to contact at least one new person that day.
2. Smile at everyone - and I mean everyone! Don't let the frowners get to you.
3. If appropriate - make an observation to the people who smile back. Say things like . . . "Nice day out" or "This line is sure moving slowly." If they grunt at you or don't reply in kind - they just failed the second part of your interview ! No problem. Leave them alone.
4. When you get a new name and number for your contact list - be excited and feel good about it. A good day in your networking business is when you have added even one new contact to your list. Enjoy, celebrate and . . . **let it shine !**

GET YOUR BUSINESS STARTED

This is a very simple business. The Products work and the Income Plan works. People will see how good you look and how happy you are. They will want to have that success also. You are truly helping people by sharing the Isagenix program with them and the sooner you do that, the sooner you will get your business started.

- **Get Started on the Product Right Away.** To make it more fun ~ try the product with your spouse or friend. The “Buddy” system increases your success and excitement.
- **Start Sharing with Others.** By using the products, you will develop your own “success story”. In the meantime, use other peoples’ stories until you have your own. There are many great testimonials and pictures on www.WeightLossHallOfFame.net to inspire you and others.
- **Make a List** of everyone you know who might be interested in feeling better, looking better, losing weight, increasing energy . . . or making money. It’s fun to help people “get fit” and “get out of debt”. Here are some ideas to help you make your list.
 - Friends
 - Networkers
 - Community Groups
 - Family
 - Business Owners
 - Entrepreneurs
 - Health Practitioners
 - Colleagues
 - Athletes
 - Sports Team Members
 - Health Club Friends
 - Personal Trainers
- **Get Yourself into “Profit Mode”** as soon as you can by Personally Enrolling two people. Place one on your left and one on your right. This will make you a Consultant ~ which puts you into profit mode. This should be done in the first 24-48 hours or one week. See below.

Teach this to your New Members ~ You + 2 and Them + 2



- **Use Your “Support Team”.** They are here to help you succeed. Stay “connected” with your Sponsor, Upline Team, Downline Team and the Company. Use the fabulous tools . . . team calls, websites, flyers, training and info conference calls, webinars . . . This gets you information quickly to help you build your business . . . and keeps you “connected”.
- **Attend Events.** Annual Celebration, Isa-University, Super Saturday trainings, regional and local information and training meetings . . .
- **Create Events.** Home or small meeting Info sessions. Initiate 3-way calls with your Upline Support Team. Use their experience to introduce prospects and welcome New Members. This will help to advance your business quickly. Use the 24/7 recorded calls.

Duplicate this with your team ~ Duplication is the key to Network Marketing Success !

● IMPORTANT REASONS WHY WE SHOULD . . . ●

“CLEANSE EVERY DAY”

We ingest toxins every day ~ through our skin ~ by eating and drinking ~ and of course by breathing. Thankfully, our bodies have cleansing systems ~ the liver, kidneys, lymph system, colon and skin continually filter out and dispose of cellular waste, toxins and impurities.

SO WHY DO WE NEED TO CLEANSE *EVERY DAY* IF OUR BODIES CAN DO ALL THIS NATURALLY ?



1 OUR TOXIC ENVIRONMENT

Over 77,000 different chemicals are produced in North America today. They are in the air we breathe, the food we eat and the water we drink. According to the Center For Disease Control, our average ‘body burden’ ~ the poisonous chemical cocktail that we all now carry inside our bodies ~ includes over 100 environmental toxins.

AMONG THEM ARE:

- Pesticides such as DDT ~ linked to brain, liver, lung, endocrine and immune system damage.
- PCB’s ~ known carcinogens and extremely toxic at even low levels.
- Pthalates ~ toxic to the liver, nervous system and male reproductive development.
- Dioxins ~ endocrine disruptors ~ and also toxic to the liver and nervous system.

**OUR BODIES STORE THESE POISONS IN FAT CELLS . . .
TOXIC FAT WRAPPED AROUND OUR VITAL ORGANS AND WAISTLINES.**

Our internal filters were not designed to deal with this constant toxic attack. Overwhelmed, our systems are in desperate need of cleansing and nutritional support ~ every day ~ to keep working smoothly as nature intended.

2 NUTRIENT DEPLETED SOILS . . . and OVER-PROCESSED FOODS

Grown in sterile, depleted soils, stripped of vital natural minerals and beneficial microorganisms, chemically processed, heated and irradiated ~ our diet now contains less nutrition than ever before. The average diet simply cannot meet our body’s increasing need for cleansing nutrients.



3 LIFESTYLE . . . STRESS

Our fast and busy lifestyles can be very stressful. Stress causes the body to produce cortisol ~ the ‘fight or flight’ hormone. Under constant stress ~ toxic levels of cortisol can build up in our bodies. This can lower our immune system and our ability to fight disease and clear toxins ~ making nutritional cleansing every day even more vital.

• UNLOCK THE MIRACLE OF THE HUMAN BODY •

... BEGIN DAILY NUTRITIONAL CLEANSING



- The Isagenix® "Cleanse For Life™" Drink increases the health benefits you'll receive from the ancient health practice of cleansing. It is designed to help your body wash away the impurities that drag your energy and health down ~ while infusing your cells with nutrients.*
- Its proprietary combination of powerful nutrients helps support the body's natural cleansing ability and also contains key minerals missing from the average diet that are essential for optimum health and energy.*
- Synergistic blend of high quality organic Aloe Vera with special cleansing and healing herbs . . . combined with Ionic Alfalfa ~ contains important vitamins and minerals that are crucial to human health.*
- Begins the cleansing process ~ and helps avoid premature aging.*
- Enhances your body's natural ability to ~ clear itself of impurities*, support weight loss*, increase energy* and improve mental clarity.*
- A cleansed and revitalized body is stronger, more efficient, supports the immune system* ~ and performs at a higher level than one that is carrying unhealthy impurities.*

FOR BEST RESULTS . . . SIMPLY POUR OVER ICE . . . AND DRINK LOTS OF PURIFIED WATER

REVITALIZE THROUGH INTERNAL CLEANSING . . .

Avoid Premature Aging* . . . Drink "Cleanse For Life" . . . Every Day

The Bedrock Foundation of a "Cleansing Lifestyle" . . . From the World Leader in Nutritional Cleansing ~ Isagenix®

• Energy • Vitality • Focus • Helps Clear Impurities • Supports Weight Loss . . .

CLEANSING, STRENGTHENING and PROTECTIVE NUTRIENTS:

- **Aloe Vera** ~ supports natural repair of digestive tract issues and may help cleanse the colon.*
- **Ionic Alfalfa** ~ contains important vitamins and minerals that are crucial to human health.*
- **Antioxidant Blend** (Bilberry, blueberry and raspberry) ~ can help safeguard against oxidative stress.*
- **Fulvic Acid** ~ supports conversion of inorganic to organic minerals ~ supports nutrient absorption.*
- **Chlorophyll** ~ may help to neutralize the pollution we breathe ~ and to deodorize the bowel.*
- **Pau D'Arco** ~ supports the body to control yeast and parasites.*
- **Burdock** ~ supports cleansing of the blood and liver.*
- **Fennel** ~ supports the natural function of spleen, liver, kidneys and heart.*
- **Peppermint** ~ helps avoid digestive problems and may eliminate gas.*
- **Suma Root** ~ may protect the body and digestive system from stress.*

Drink
1-2 oz
DAILY

Bring A Miracle Into Your Life ~

Ask How !

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Always consult your physician before making any dietary changes or starting any nutrition, weight loss or exercise program.

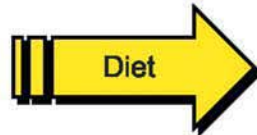
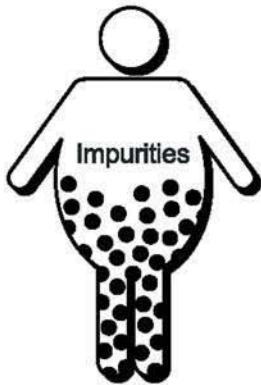


Traditional Diet vs. Cleansing

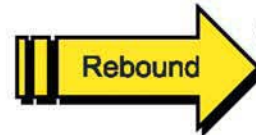
*One of the ways the liver deals with impurities is to increase body fat to enfold these impurities to protect the body from their influence. Diets are not successful for long term weight loss because they don't address the need to cleanse the body of impurities.

Traditional Diet

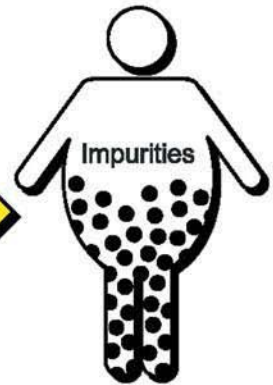
Fat stored to protect from impurities*



Smaller body means increased percentage of impurities*

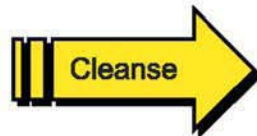
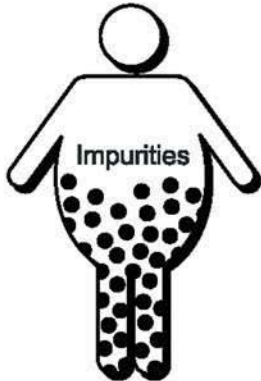


Body senses increased level of impurities* and goes into emergency fat production - REBOUND!



Nutritional Cleansing and Replenishing

Fat stored to protect from impurities*



Impurities* are released, so body sheds fat



Better overall health with less fat and more lean muscle



Shed Pounds Without The Rebound !

Cleansing is a safe, healthy, and natural way to achieve a healthier, leaner body.

Get Started Today !

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Always consult your physician before making any dietary changes or starting any nutrition, weight loss or exercise program. The weight loss testimonials presented apply only to the individuals depicted, cannot be guaranteed, and should not be considered typical. A 2008 university study showed a statistically significant weight loss of 7 lbs during the first 9 days on the Cleansing and Fat Burning System.

• BRIEF PRODUCT INTRODUCTION •

***THE RELATIONSHIP BETWEEN NUTRITIONAL CLEANSING AND WEIGHT LOSS IS SIMPLE**

Briefly, here's what the amazing ISAGENIX® Nutritional Cleansing System is all about . . .

- Isagenix® is a **TOTAL BODY** Nutritional Cleansing and Revitalizing System.
- It's **NOT a DIET** . . . and it is **NOT a FAST**.
- Isagenix® is **NOT** just a **COLON or LIVER CLEANSE**. It is a **TOTAL BODY** Cleanse.
- Isagenix® does NOT use Harmful Stimulants ~ no Ma Huang ~ no Ephedra ~ no Caffeine.
- It's **Wholesome FOOD that FEEDS your body ~ it does NOT STARVE it.***
- It's also an Enzyme Transport and Delivery System ~ that facilitates digestion, nutrient delivery and absorption !*

*Nutritional Cleansing Helps the Body to Purify and Drop Weight and Inches ~ SAFELY . . .

- ISAGENIX® helps your body to cleanse itself.* Impurities accumulate over time in your body and are often stored in the FAT cells in your body. When impurities are released ~ the fat does not have any reason to stay. Really simple. It makes perfect sense.
- Lose weight and lessen the potential for disease.*
- **It is important to drink LOTS and LOTS of water during this program** ~ to help flush out impurities and hydrate your body.
- You will feel lighter, have less fat, and lots more energy.*

Peter's Cleansing Weight Loss Story



31 lbs ~ and 7" off his waist

Gisele's Cleansing Weight Loss Story



Transformed her life

Why it is Safe to Lose Weight Fast ~ with ISAGENIX® Nutritional Cleansing . . .

- Many DIETS that promote RAPID weight loss use harsh diuretics which rob the body of important nutrients and minerals (especially potassium, magnesium, calcium) which can dangerously upset your electrolyte balance ~ causing dehydration and often depression.
- ISAGENIX® does NOT use Harmful Stimulants ~ like Ma Huang, Ephedra or Caffeine ~ which speed up your metabolism in an unhealthy way ~ increasing your blood pressure and heart rate.
- ISAGENIX® feeds your body wholesome FOOD and HERBS ~ to help your body CLEANSE itself ~ and NOURISH and REVITALIZE your cells.*
- That's why you feel so vibrant and have so much energy. When you help your body to free itself of impurities ~ you feel better, brighter and have lots more energy.*

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Always consult your physician before making any dietary changes or starting any nutrition, weight loss or exercise program. The weight loss testimonials presented apply only to the individuals depicted, cannot be guaranteed, and should not be considered typical. A 2008 university study showed a statistically significant weight loss of 7 lbs during the first 9 days on the Cleansing and Fat Burning System.

What Sets Isagenix Cleanse Days Apart from Other Cleanse Regimens?

When most people think of a “cleanse,” they envision uncontrollable trips to the bathroom, gag-provoking concoctions, and absurd food restrictions. Fortunately, with Isagenix Cleanse Days, you can get all the health benefits of nutritional cleansing without experiencing those horrific ~ and sometimes dangerous ~ situations.

What makes Isagenix Cleanse Days different ? The combination of decreased calorie intake with the herbs, vitamins, and minerals found in tasty [Cleanse for Life](#) supports the body nutritionally while giving the digestive system a chance to rest and the body a chance to detoxify. Unlike other “cleanses,” Isagenix Cleanse Days do not involve restricting yourself to drinking plain juices, or worse, taking laxatives, which can often do more harm than good.

Cleanse Days on the Isagenix system work to promote weight loss and support health through what is known as intermittent fasting ~ alternating periods of fasting and non-fasting (along with supplementation of potent botanicals; more on that later). One of the main effects intermittent fasting has on the body is that it increases the body’s sensitivity or responsiveness to insulin, the hormone that regulates blood sugar. Decreased sensitivity to insulin often accompanies obesity and has been linked to increased risk of diabetes and cardiovascular complications.

Cleanse Days also stimulate greater metabolism of fat, including visceral fat ~ the fat that surrounds your organs. A recently [published clinical trial](#) has shown that Isagenix Cleanse Days (intermittent fasting) along with Shake Days (calorie restriction) are a winning combination for visceral fat loss. In the study, those on the Isagenix system lost more weight, a greater amount of body fat, and twice as much visceral fat ([as evident in MRI scans](#)) than those who were following a leading heart-healthy diet plan.

When losing weight, the goal is to burn fat while maintaining lean muscle. Unfortunately, some fad diets such as water, or even juice, fasting put your body in a catabolic state, which causes tissue breakdown that affects both fat and

muscle. You may be impressed with the quick weight loss on a typical diet; however, a majority of it could be muscle mass. Not only that, typical fasting diets that last up to 10 days or more can actually slow down the body's metabolism to conserve energy; meaning your body becomes more efficient and you don't burn the calories you'd like to in order to reach maximum weight loss.

In contrast, Cleanse Days on the Isagenix system last for no more than two consecutive days. Following Cleanse Days, Shake Days consisting of replacing two meals with a low-calorie, high-protein [IsaLean Shake](#) stimulate protein synthesis and produce an anabolic state (tissue growth). The undenatured whey protein in IsaLean Shakes feed muscle tissue and continues to [increase thermogenesis and fat oxidation](#). With short bouts of intermittent fasting, you can burn fat and maintain muscle.

Cleanse Days not only aid in weight loss and fat oxidation, they also stimulate detoxification. Reduction of fat mass ~ where virtually all toxins are stored ~ stimulates the release of chemicals into circulation where they are more easily excreted. Cleansing can also increase the levels and/or the efficiency of the enzymes responsible for toxin metabolism and elimination by virtue of Cleanse for Life's antioxidant- and polyphenol-rich nutrients and plant extracts.

Isagenix Cleanse Days and Shake Days provide you with a safe and effective way to burn fat, release toxins, and maintain muscle mass. The program design of combined intermittent fasting with reduced calorie intake is a surefire way to reach your weight loss goals and support overall health and longevity.

IMPORTANT NUMBERS AND WEBSITES . . . *Let The Tools Do The Talking !*

LIVE CORPORATE CONFERENCE CALLS (Recorded and Posted in Back Office: Go to Tools ~ Library)

Mon:	Health Professionals with F.A.Q.	6:00 pm Pacific	(3rd Mon. of every month)
Mon:	Fitness Professionals & Athletes	7:00 pm Pacific	(1st Mon. of every month)
Mon:	IsaAthlete Performance	7:00 pm Pacific	(3rd Mon. of every month)
Tues:	Corporate Update:	7:00 pm Pacific	(2nd Tues. of every month)
Tues:	Enterprising Women:	7:00 pm Pacific	(1st Tues. of every month)
Tues:	"Real People ~ Real Results"	6:00 pm Pacific	(Weekly)
Wed:	Mexico Monthly Update (Spanish)	7:00 pm Pacific	(1st Wed. of every month)
Thurs:	Product Training:	6:00 pm Pacific	(Weekly)
Sat:	Business Training:	9:00 am Pacific	(Weekly)

641-715-3842
Pin: 4000#

PRODUCT COACHING CALL: Clinical Nutritionist ~ Dr. Ina Nozek, DC, MS

Mon - Fri:	8:00 am (Pacific) / 11:00 am (Eastern)
Mon - Thurs:	6:30 pm (Pacific) / 9:30 am (Eastern)

(641) 715-3842
Pin: 2100#

WED: Carole Taylor Team Call:

6:00 pm Pacific
9:00 pm Eastern

(212) 990-2300 Pin: 9952#

RECORDED MESSAGES • 3-WAY CALLS

(English) **Product Overview:** Mark Perlstein
514-666-6611 Box 1 (14 min)

(French) **Product Overview:** Lucie Courchesne
514-666-6611 Box 2 (8 min)



GREAT RESOURCE AND RECRUITING WEBSITES

www.(your user name).isagenix.com
www.WeightLossHallOfFame.net (Before & After Stories)
www.AllonOnePage.net
or
www.AllinOneBusiness.net } **One Stop INFO Shop !**
www.AllinOneBottle.net (Ionix Supreme)
www.IsaMovie.com (All Videos)

BUSINESS OPPORTUNITY OVERVIEW RECORDED CALL

24-hour ~ 7 days a week ~ Toll-Free
1-800-599-0995 (5 min)

PRODUCT WEBSITES

www.IsaProduct.com
www.IsagenixHealth.net (Nutritional Science and Isagenix)
www.DrSpeaksOut.com (Are You Toxic ?)
www.WeightLossHallOfFame.net (Before & After Stories)
www.QuickPics.biz (Amazing Before & After Pictures)

BUSINESS WEBSITES (Recommended)

www.IsaMovie.com (All Videos)
www.IsaFYI.com (Isagenix News, Promos, Contests)
www.IsagenixBusiness.com (10 Steps To Success)
www.IsaSalesTools.com (DVDs, CDs, Banners, Literature)
www.AllonOnePage.net
or
www.AllinOneBusiness.net } **One Stop INFO Shop !**

ISAGENIX INTERNATIONAL - HEAD OFFICE • 2225 S. Price Road • Chandler, AZ 85248

ORDER LINE - Toll Free 1-877-877-8111

Home Office	480-889-5777
Commissions	480-889-5777
Compliance	480-889-5777
Customer Service	480-889-5777
• Hong Kong	011-852-2779-0222
• Australia	011-612-8705-8900
• Mexico	011-52-55-5026-6014

Events	- No Phone -
Placement Corrections	480-889-5777
Product Questions	- No Phone -
Returns	480-889-5749
Suggestions	- No Phone -

support@isagenixcorp.com

support@isagenixcorp.com
commissions@isagenixcorp.com
compliance@isagenixcorp.com
support@isagenixcorp.com

inquiries.events@isagenixcorp.com
placement@isagenixcorp.com
Go to ~ www.isagenixhealth.net
returns@isagenixcorp.com
suggestions@isagenixcorp.com

On-line Associate Support Tools

Business Tools . . .

www.AllinOneBusiness.net

www.AllOnOnePage.net

(also known as AllinOneBusiness.net)

A Great Compilation of Helpful Tools and Inspiring Articles and Tips . . .
Shared by Many . . . For You and Your Team !



NEW TO
AllOnOnePage.net ?
CLICK HERE . . . for QUICK TOUR

Testimonials . . .

www.WeightLossHallOfFame.net



This site requires Adobe's Acrobat Reader to
download PDF's of documents.



Ionix Supreme . . .

www.AllinOneBottle.net

Welcome to www.AllinOneBottle.net

are You Will Learn All About IONIX SUPREME . . . The Anti-Stress, Body-Balancing Rejuvenator !

- ✓ Over 100 Active Ingredients . . . All In ONE Bottle . . .
- ✓ Great for "S" and "S" . . . Sleep and Stress . . .
- ✓ Energy, Vitality, Peak Performance, and More . . .



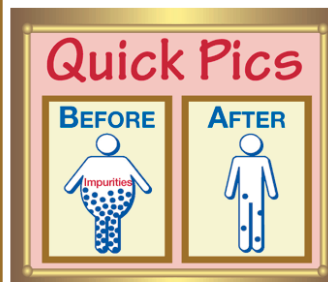
Pictures . . .

www.QuickPics.biz



Quick Pics.biz

Does Isagenix REALLY work ? YOU decide . . .



Take a look at these
Life-Changing Pics of
REAL people who use
Isagenix !!



List by Last Name

[Alicia Garcia](#)

[Barbara Lohnes](#)

[Barbara Lohnes](#)



Isagenix On-line Support Tools

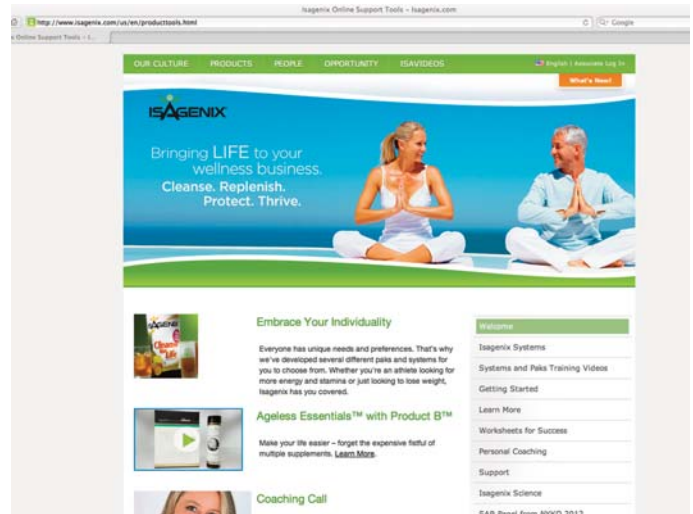
Four Key Websites

IsaMovie.com



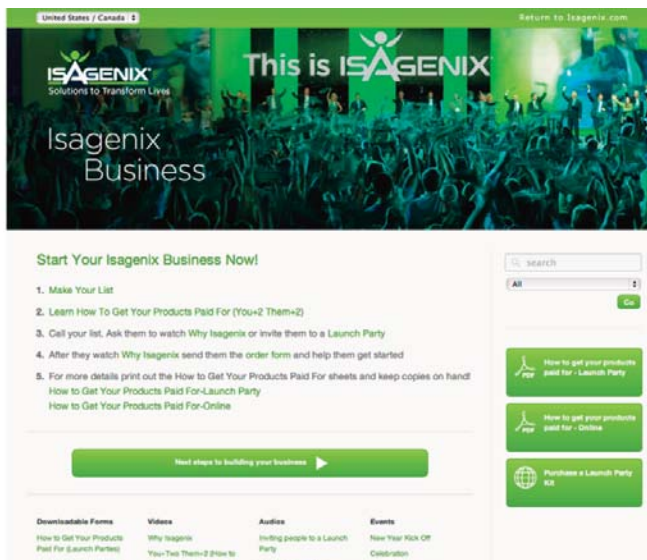
Learn what makes Isagenix different from any other company. From our products to our culture and compensation plan, Isagenix is a step above the rest! Great selection of informative and inspiring movies to watch and share with others.

IsaProduct.com



Here is the perfect resource to help you along your pathway to ultimate health and wellness. Scan through product pages, listen to helpful audio recordings with tips from health experts and get answers to the most frequently-asked questions.

IsagenixBusiness.com



This comprehensive business training will cover all aspects of building an Isagenix business, giving you the essential steps you need to succeed, and the reasons to take each of these steps.

IsaFYI.com



This site has been our hub for sharing all of our current product promotions, business-building specials, news and much more.