

PRODUCT FAST FACTS



WEIGHT MANAGEMENT

Create a cleansing and nutrient infusion routine to optimize health, help you feel younger and more energetic.



FITNESS AND PERFORMANCE

For active lifestyles and elite athletes who want to take their fitness and athletic performance to the next level.



HEALTHY AGING

Combat the aging process, build lean muscle, lose weight . . . and have the best in telomere health with cutting edge nutrition from Product B™ Antioxidants plus Telomere Support.



SKIN CARE

Hydrate, Illuminate and Rejuvenate ~ with Rejuvity.

- Smooths and evens the look of fine lines
- Continuously hydrates
- Protects, nourishes and evens skin tone

FIVE PILLARS of a HEALTHY LIFESTYLE



CLEANSE FOR LIFE® ~ Complete nutritional aloe-based whole-body cleanse that aids the body's natural ability to remove impurities.

- Feeds and nourishes the body, unlike traditional cleanses which deplete the body. Not a laxative . . . and not a diuretic.
- Encourages safe and effective weight loss.
- Boosts mental and physical energy and endurance.



ISALEAN® SHAKE ~ Delicious nutritionally **complete meal replacement** that takes your health and performance to new levels.

- Contains 24 grams of the highest quality undenatured New Zealand whey and milk protein . . . with a superior amino acid complex.
- Helps maintain lean body mass.



IONIX® SUPREME ~ Supercharged, nutrient-rich, rejuvenating healthy drink that helps to **balance** the body's systems.

- Specialized adaptogens to help the body **adapt** to many forms of **stress**.
- Antioxidants and adaptogenic herbs help support mental and physical performance.
- Advanced blend of trace minerals which support the body's functions.
- Over 100 specially sourced ingredients from around the world.



COMPLETE ESSENTIALS™ ~ Your daily dose of premium vitamins, minerals and antioxidants wrapped in convenient A.M. and P.M. packets.

- Targets specific anti-aging needs ~ one formulated specifically for men . . . and one specially formulated for women's specific needs.



PRODUCT B™ ~ Telomere Science . . . the new found understanding of aging.

- Revolutionary blend of complex botanicals and minerals uniquely designed to offer the highest level of telomere support.
- Helps maintain **healthy telomeres** and youthful cell function.
- John Anderson, Product B Formulator and Dr. Bill Andrews, Telomere Expert and Researcher, continue to aggressively test new ingredients to create ever-increasing hope for youthful aging.

WEIGHT-LOSS SOLUTIONS



Also Available in 14-count single-serving packets

ISALEAN® SHAKE – A delicious, convenient, and nutritionally complete meal replacement for less than \$3 per meal.

- 24 grams of high-quality undenatured whey and milk protein with a superior amino acid profile
- Helps achieve weight loss goals, burn fat, and build and maintain lean muscle
- Protein reduces cravings and helps you stay full longer
- 240 calories per shake
- High in fiber and active enzymes to help ease digestion
- No artificial colors, flavors, or sweeteners
- Available in Creamy French Vanilla, Creamy Dutch Chocolate, Natural Creamy Vanilla (Kosher), and Strawberry Cream



Only available in 14-count single-serving packets

ISALEAN® SHAKE DAIRY-FREE – A nutrient-packed meal replacement that delivers quality dairy-free, plant-based protein, energy-fueling carbohydrates, good fats, and filling fiber you need to maintain good health.

- Complete meal replacement at only 250 calories
- More than 20 grams of plant-based protein per serving
- High-quality protein in the right amount to support lean muscle growth
- Plant-based protein suitable for vegetarian diets



Available in liquid, powder, & 2-oz. bottle

CLEANSE FOR LIFE® – A synergistic blend of natural cleansing herbs and antioxidant-rich botanicals to help support detoxication.

- Contains powerful antioxidants like bilberry, blueberry and raspberry that nourish and protect your body from free radicals
- Vitamins and minerals nourish the body during your Cleanse Days to promote better health
- Cleansing helps eliminate stubborn fat and supports metabolism while supporting your body's ability to eliminate toxins and impurities
- Perfect for everyday use and a foundational component to 1-day weekly or 2-day biweekly Deep Cleansing



NATURAL ACCELERATOR™ – Carefully selected thermogenic ingredients naturally enhance the body's fat-burning ability.†

- Contains natural ingredients such as cayenne, green tea, cinnamon and ginseng to help fire up metabolism
- Contains fat-burning nutrients, which help to support the liver's ability to metabolize fat quickly



ISAFUSH® (ISACOMFORT®) – This combination of cleansing herbs and minerals effectively and safely promotes regularity and supports intestinal comfort.†

- Contains cleansing herbs and minerals which support improved water absorption for better colonic function
- Utilizes 200 mg of magnesium which aids in digestive regularity and overall health
- Perfect for Cleanse Days or anytime you have a problem with regularity or digestion

SNACKS AND MINI MEALS



WHEY THINS™ – These protein-packed crackers curb cravings, support weight loss and help maintain muscle mass.

- Powers you with high-quality protein and a nourishing blend of 7 whole grains
- 10 grams of protein to help keep your appetite at bay
- Supports muscle growth and maintenance while providing a wholesome source of energy.
- Convenient 100-calorie packs, perfect for on-the-go, nutritious snacking between meals
- Perfect for Cleanse Days
- Gluten-free



Available in Peanut Chocolate Chew
& peanut-free Honey Almond Crisp

FIBER SNACKS!™ – Add fiber to your day the delicious way, while staying satisfied and maintaining a healthy, balanced digestive system.

- Contains 6 grams of fiber; 24 percent* of your recommended daily intake of fiber
- Only 150 calories, gluten-free with zero trans fats
- Includes 6 grams of high-quality, undenatured protein from cows not treated with hormones or routine antibiotics
- Soluble fiber and prebiotic soluble fiber promote healthy intestinal flora to aid in digestion and support the immune system



SLIM CAKES® – Tasty, heart-healthy cookie** to satisfy cravings for under 100 calories.

- An excellent source of fiber from whole oats and inulin
- Omega-3s from flaxseed for heart health**
- 20 percent of your daily fiber intake*** to curb cravings and keep you satisfied
- Low in fat and cholesterol – only 90 calories
- Sweetened with natural agave, which has a low-glycemic index
- Natural blueberries and cranberries in every bite

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ISADELIGHT® PLUS™ – These delicious, creamy milk and dark chocolates improve mood, curb cravings and support energy and metabolism.

- Infused with green tea
- Packed with essential amino acids and an exclusive blend of B vitamins and minerals to give you a boost
- Only 60 calories per treat and contains the same amount of sugar in 1/8 of an apple, with no artificial sweeteners
- Guilt-free way to indulge
- Available in Milk Chocolate, Milk Chocolate with Sea Salt and Caramel, Dark Chocolate, and Dark Chocolate with Mint
- Perfect for Cleanse Days



Dairy-Free option available



ISAGENIX SNACKS™ (CHEWABLES)– The perfect balance of taste and nutrition to help control cravings.

- Helps to reduce cravings and keeps you feeling satisfied for hours
- Perfect for Cleanse Days or any day as part of your Cleansing and Fat Burning System to maximize weight loss while safely lowering your caloric intake
- Natural Chocolate and French Vanilla Isagenix Snacks contain undenatured protein with a superior amino acid complex
- Natural Wild Berry Isagenix Snacks are dairy-free and contain high-quality, plant-based protein



NEW DAIRY FREE
A Plant-Based Bar

ISALEAN® BAR – Complete, on-the-go meals to satisfy hunger.

- Individually packaged bars make eating right easy – stash a few at the office, purse, or briefcase
- Contains 18 grams of high-quality undenatured protein, good fats, and energy fueling carbohydrates to support weight loss and lean muscle building
- Low-glycemic bars make a great pre-workout meal to help fuel exercise
- No artificial colors, flavors, or sweeteners
- Available in Chocolate Peanut Crunch, Lemon Passion Crunch, Chocolate Decadence, Natural Oatmeal Raisin, Chocolate Cream Crisp, and Nutty Caramel Cashew
- Dairy Free - **Contains 19 g** of high-quality pea and rice protein. Perfect for vegetarians and people with dairy allergies. Available in Chocolate Peanut Butter, Chocolate Berry Bliss and Chocolate Coconut Almond

* Percentage based on U.S. product and FAD recommendations.

** Diets low in saturated fat and cholesterol may reduce the risk of heart disease.

*** Low-fat diets rich in fiber-containing grain products, fruits and vegetables may reduce the risk of some types of cancer, a disease associated with many factors.

PERFORMANCE SOLUTIONS



Available in 14-count single-serving packets

ISALEAN® PRO – A complete meal replacement with 36 grams of protein. Our highest protein-per-serving meal replacement shake!

- Perfect for anyone who wants a hearty dose of protein to help bust through stubborn weight loss plateaus and boost metabolism, maximize athletic performance and build lean muscle, and help prevent age-related muscle loss
- 36 grams of high-quality undenatured whey and milk protein
- Superior branched chain amino acid profile to boost muscle growth
- Protein reduces cravings and helps you stay fuller longer
- 280 calories per shake
- Active enzymes to help ease digestion
- Available in Natural Vanilla, French Vanilla, and Natural Chocolate



ISAPRO® – 18 grams of high-quality, undenatured whey protein concentrate

- The perfect protein boost any time of day
- Great post-workout shake
- Features a full branched-chain amino acid profile



AMPED – Amplify Your Workout

- AMPED Power to improve strength during workouts*
- AMPED NOx to support healthy blood flow*
- AMPED Fuel to sustain endurance during exercise*
- AMPED Hydrate to help provide nutrients and electrolytes
- AMPED Recover to deliver branched-chain amino acids that help rebuild muscle*

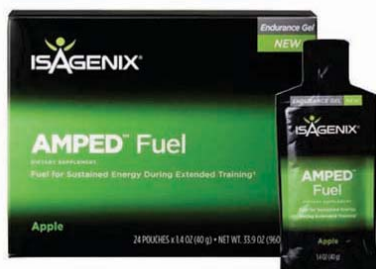
* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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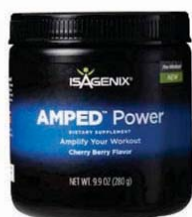
AMPED NOX – A pre-workout shot that supports nitric oxide production, which supports healthy blood flow and oxygen delivery so your muscles can function efficiently and reduce fatigue*

- Take your training to the next level with improved athletic performance*
- With fruit and vegetable extracts to support nitric oxide production*
- Support healthy blood flow for delivery of nutrients and oxygen*
- Prime your body to reduce fatigue while working out*



AMPED FUEL – A conveniently packaged mid-workout gel that helps sustain endurance during any extended or demanding activity*

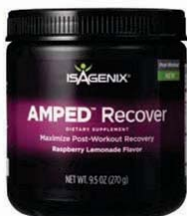
- Refuel during activity with the right balance of fast-acting carbohydrates from apple puree, agave, and molasses*
- Help protect against muscle breakdown during extended training*
- No artificial flavors, colors, or sweeteners



AMPED POWER – A pre-workout supplement designed to prepare your body for better strength and power before exercise*

- Pre-workout timing gives training a boost before it even begins*
- Creatine improves the body's ability to maximize performance during workouts*
- Nitrosigine® and citrulline support blood flow and maximize delivery of nutrients and oxygen to working muscles*
- For greater alertness and focus, pair with e+™

Nitrosigine® is a registered trademark of Nutrition 21, LLC and is patent protected.



AMPED RECOVER – A post-workout supplement with branched-chain amino acids to support muscle rebuilding and recovery*

- Supports faster post-workout muscle recovery*
- Supports muscle rebuilding process*
- Delivers branched-chain amino acids, which trigger muscle protein synthesis*
- No artificial flavors, colors, or sweeteners



HYDRATE – The essential sports drink to power you through a workout.

- Enriched with electrolytes, + 100% RDA of vitamin C, and a full vitamin B complex to ensure proper hydration and support during exercise
- Helps sustain athletic endurance and aids recovery after exercise
- Glycogen complex delivers optimal levels of carbs athletes need to perform at peak levels
- Hydrate without any artificial flavors, colors, or sweeteners
- **Available in three great flavors:** Juicy Orange, Lemon Lime, and Refreshing Grape

ENERGY SOLUTIONS



Available in liquid, powder, and single-serve packets

IONIX® SUPREME – Nature’s answer to stress and fatigue, buffering the body from the effects of physical, environmental, and life stress.

- A daily nutrient-rich herbal concentrate that combines Adaptogens, antioxidants, and nutrients to balance your body’s systems and strengthen its abilities to fight and resist the effects of stress
- Helps improve clarity and mental focus, so you can stay sharp during the day
- Natural fruit flavor
- Helps elevate daily performance
- Helps battle the effects of physical stress after an intense workout to help improve recovery



ISAGENIX COFFEE – A fairly traded blend of 100 percent arabica beans, Isagenix Coffee is slow-roasted, smooth-tasting ground coffee to help start your mornings right.

- Contains green tea extract, trace minerals, and coconut oil
- Coffee beans never touched by human hands during the roasting process
- Available in Premium and USDA-Certified Organic blends



e+™ – A nutrient-packed natural energy shot that gets—and keeps—you active and alert, while enhancing athletic performance. e+ contains natural caffeine derived from green tea and yerba mate and a proprietary Adaptogen blend backed by science to increase energy, stamina and mental alertness.†

- Quick energy boost that lasts for hours
- Kick-start a workout
- Improve focus and physical performance
- Stay alert and think clearly
- Safe, effective and natural

HEALTHY AGING SOLUTIONS



4TH GENERATION PRODUCT B® ISAGENESIS®

Product B IsaGenesis is a powerful blend of complex botanicals and vitamins uniquely designed to offer superior telomere support for youthful aging. For optimal telomere benefits, take as part of your daily Isagenix nutritional system.

- Improved absorption for better delivery to cells
- Assists with youthful cell function and healthy telomeres
- Helps neutralize harmful free radicals that can accelerate aging
- Improves efficiency of natural enzymes increasing antioxidant support



COMPLETE ESSENTIALS™ DAILY PACK FOR MEN & WOMEN – Uniquely designed for men and women and combines the best of science and nature.

- Vitamins, minerals, antioxidants, and omega-3 fatty acids for complete daily nutrition
- Contains Essentials for Men/Women, Ageless Actives, IsaOmega, & C-Lyte (A.M. pack)
- Omega-3 fatty acids promote healthy brain development and support cardiovascular health
- Antioxidants help combat the effects of stress and fight free radicals, a key factor in aging
- Convenient A.M. and P.M. packets offering better absorption throughout the day to ensure your body is getting what it needs at the right time

Saves you more than 30% on total cost of each individual product



COMPLETE ESSENTIALS™ WITH PRODUCT B ISAGENESIS

– A foundational product for your best health and longevity. This 30-day supplement includes superior healthy aging and whole-body nutritional support.

- Featuring 4th generation Product B IsaGenesis for cell and telomere support, plus a full spectrum of vitamins, minerals, omega-3s and antioxidants for complete nourishment.†
- Targets the root causes of accelerated aging
- Provides vita-nutrients for nutritional support
- Easy-to-use A.M. and P.M. packets

Saves you more than 30% on total cost of each individual product

TARGETED SOLUTIONS



CYTOACTIVES™ – A revolutionary formula utilizes advanced, scientific technology to diminish the signs of aging from the inside out.†

- Combats the effects of “cellular aging,” which is a result of free radical damage of cell proteins, membranes and DNA
- Combines CoQ10 and vitamin D3, as well as age-defying resveratrol to help support the body to rebuild and restore its vital systems
- Applies technology making our CoQ10 800 percent more absorbable than standard powder forms
- Also features Adaptogens, including, wolfberry, ashwagandha and turmeric to help balance the body’s systems



THE ISAGENIX BRAIN AND SLEEP SUPPORT SYSTEM – Ideal for achieving restful sleep while supporting healthy brain function. Day and night nutrition for restoration of your brain.†

BRAIN BOOST & RENEWAL™

- Proprietary formula of brain-friendly nutrients
- Supports healthy brain function and increased cognitive function†
- Optimizes mental clarity, focus, concentration and memory†

SLEEP SUPPORT & RENEWAL™

- Natural, fast-acting melatonin spray
- Helps increase total sleep time
- Helps reduce the time it takes to fall asleep
- Promotes healthy aging, especially brain health



THE JOINT AND PAIN RELIEF SYSTEM – This carefully designed system offers a complete approach to joint health by tackling the problem from the inside out.

AGELESS JOINT SUPPORT™†

- Combines natural ingredients like MSM, glucosamine, chondroitin, boswellia and turmeric that provide advanced triple-action support to protect, rejuvenate and soothe joints
- Supports the production and strengthening of cartilage
- Promotes greater mobility and facilitates a wider range of motion, while improving agility

AGELESS PAIN RELIEF™ CREAM

- Fast-absorbing topical cream provides fast-acting, deep-penetrating relief for muscles and joints from arthritis, backache, muscle strains, sprains and bruises
- Contains natural menthol and methyl salicylate, which provide a cooling sensation followed by a deeper heat that helps to relax sore, tense muscles
- Contains the popular joint-health ingredients glucosamine, chondroitin and MSM

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ESSENTIALS FOR MEN™ AND ESSENTIALS FOR WOMEN™

– Formulated to meet the latest nutritional science, Essentials contains therapeutic dosages of key nutrients tailored to meet the nutritional needs of both men and women.†

- Essentials is more than a multivitamin. It also features a unique blend of antioxidants, herbs and plant-based bioactives
- Features rapid disintegration and sustained release technologies allowing your body to receive optimal levels of nutrients
- Essentials for Women contains additional calcium and B vitamins for strong bones, breast health and healthy hair, skin and nails
- Essentials for Men contains ingredients such as lycopene and saw palmetto to help support prostate health



C-LYTE® – Energizing vitamin C provides antioxidant protection to help keep your body in peak health.

- Utilizes three forms of vitamin C, buffered with minerals to keep your stomach happy
- Vitamin C capacity equivalent to 5 cups of orange juice
- Vitamin C offers diverse health benefits such as heart, bone and immune system support—just to name a few



ISAOMEGA SUPREME® – One of the purest omega-3s on the market today to help promote heart health, joint health and brain development.

- Contains DHA and EPA omega-3 essential fatty acids, which help improve cardiovascular health and support healthy cholesterol levels
- The oil is sourced from fish that live in deep, unpolluted waters and are extracted through an advanced method called selective crystallization, resulting in highly refined fish oil
- Thoroughly third-party tested for heavy metals, PCBs and dioxins
- Pleasant lemon flavor with no aftertaste



ISAMUNE® PLUS WITH ZINC – Advanced formula designed to help keep your body's immune system healthy and strong.†

- Fast-absorbing oral spray
- Instantly delivers natural, immune health-supporting compounds like zinc, echinacea and bovine colostrum
- Great-tasting natural Island Breeze flavor (Canadian Flavor: Berry Pomegranate) in a convenient spray bottle



Available in canisters and on-the-go packets

ISAGENIX GREENS!® – A superior blend of the highest-quality nutrient-rich plants to complement your recommended 3-5 daily servings of vegetables in just one convenient scoop.†

- Antioxidant-rich ingredients from more than 33 different vegetables and herbs like ginkgo biloba leaf, green tea extract and grape seed extract
- Promotes overall health†
- 30 calories and 1 gram of sugar per serving
- No artificial flavors, colors, or sweeteners



Available in canisters and on-the-go packets

ISAFRUIT® – A premium variety of natural fruits needed each day. Complements your recommended 2-4 daily servings of fruit in just one convenient scoop.†

- Promotes overall health†
- Contains antioxidants and phytonutrients from over 30 premium fruits
- 25 calories and 1 gram of sugar per serving
- No artificial flavors, colors, or sweeteners



ISAKIDS® ESSENTIALS – The ultimate vitamin with 100 percent of the recommended daily amount of 16 essential vitamins, minerals and antioxidants to help kids grow healthy and strong.†

- Great tasting and easy to chew, with no artificial colors or flavors
- Helps give kids energy to combat stress and fatigue while strengthening their immune health
- Two tablets provide 400 IU of vitamin D a day for healthy bone development
- Provides calcium for healthy bones and teeth, vitamin C for immune health and vitamin B for healthy metabolism



ISAGENIX MULTI-ENZYME COMPLEX™ – Advanced enzyme formula helps your body break down and absorb hard-to-digest foods.†

- Utilizes a full spectrum of specialized plant-based enzymes to help your body break down and absorb food to give you lasting energy
- Helps improve nutrient absorption and enzyme balance, providing greater overall digestive health
- Contains Ionic Alfalfa, our advanced, supercharged blend of trace minerals, to support the body's vital functions



ISAGENIX FIBERPRO™ – The most complete multifiber complex to help support natural digestion and regularity.†

- Contains five different plant fibers in a flavorless, easily dissolvable powder
- Helps to promote regularity naturally
- Contains prebiotics which help restore the balance of healthy bacteria
- Provides soluble and insoluble fiber, which provides bulk and helps you feel full longer

† These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

REJUIVITY SKINCARE



PURIFYING CLEANSER – A satisfying skin cleanser with a unique hydrating technology.

- Revitalizing antioxidant support will leave your face feeling balanced, clean and ready for the day
- Washes away impurities
- Removes excess oil, reveals balanced skin



HYDRATING TONER – The antioxidant power of vitamin C retains your skin's natural moisture.

- This alcohol-free toner is specially formulated to cleanse your pores and improve skin
- Brightens complexion, tightens pores
- Removes excess oil



ESSENTIAL YOUTH SERUM™ – This luxurious serum breathes life into your skin's youth.

- Rich Sea Pearl Powder will reveal dramatically resilient skin while Renewal C2C Complex™ supports Direct Cell Communication, collagen, and elastin
- Visibly firms skin, reduces look of wrinkles
- Improves skin's texture



AGE-DEFYING EYE CREAM – Our polypeptide-infused eye cream awakens your eyes.

- Made with the exclusive IsaGen Illuminating Complex™, you'll notice a decrease in the appearance of under-eye puffiness to reveal brighter, more alert eyes
- Brightens eye area
- Firms, tones and smoothes fine lines

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MOISTURIZING DAY CREAM – Our optimum age-defying moisturizer protects your skin for the day ahead.

- SPF 15 helps provide protection from the sun while Renewal Hydrase Complex™ works overtime to maintain 24/7 cellular hydration and helps your skin regain its youthful glow
- Protects and nourishes; evens skin tone
- Ultra hydrating



RENEWING NIGHT CREAM – A luxuriously hydrating night treatment leaves your skin refreshed and renewed.

- With skin revitalizing polypeptides, you'll see a reduction in the appearance of fine lines and wrinkles to reveal healthier looking skin
- Reduces signs of wrinkles
- Restores and improves skin's texture



BAMBOO EXFOLIATING POLISH – Our powerful yet gentle bamboo exfoliator revitalizes and refreshes your skin with luxurious spa-like results at home.

- Refreshes complexion
- Removes dead skin cells and reveals smoother skin

PRODUCT FAST FACTS

EAT IT,
LOVE IT,
SHARE IT!

Eat It - Enjoy the products.
Love It - See and feel the difference
Share It - Celebrate your results.



June 14, 2017