

IsaGenesis



IsaGenesis Plant-Based Ingredients for Youthful Aging

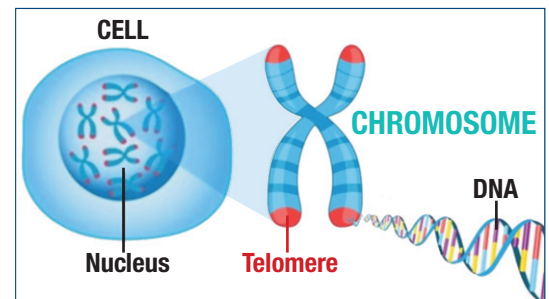
Aging is an inevitable part of life, but how you age is something you can exert some control over.

From regular physical activity to nourishing and caring for your body, healthy choices can play a beneficial role in the aging process. Beyond a healthy lifestyle, research has pinpointed specific herbs and nutrients that can support more youthful aging, specifically through the protection of your telomeres.

WHAT ARE TELOMERES ?

Telomeres are the protective DNA sequences at the end of each chromosome. They are essential to maintaining genome stability within the cells, and researchers have honed in on telomeres as a marker of biological aging.

Over time, our telomeres begin to gradually shorten, which is naturally associated with normal aging. Early telomere shortening is linked to lifestyle factors such as poor diet, stress, and exposure to environmental toxins, which can lead to negative consequences for health (1-5).



WHY ISA-GENESIS ?

A growing body of scientific literature suggests that antioxidant nutrients along with select plant extracts and herbal ingredients can support telomeres and defend against the harmful effects of oxidative stress known to accelerate the cellular aging process (6).

For those wishing to maintain a youthful energy and vitality, IsaGenesis® provides a unique blend of antioxidants and phytonutrient-rich herbal ingredients. These ingredients reinforce the body's own defenses against oxidative stress and free radicals that can accelerate the effects of aging.

ISA-GENESIS PROVEN EFFECTIVE THROUGH RESEARCH

Catalase is a powerful protective enzyme naturally produced by cells that is key to defending against cellular damage caused by harmful, free-radical generating peroxides. Supporting the body's defense against oxidative stress helps maintain normal telomere function and mitigates many of the factors that contribute to premature telomere shortening (1-5).

In a double-blind, randomized, placebo-controlled trial, researchers observed a 15% increase in catalase levels in participants who supplemented with IsaGenesis, compared to participants who received a placebo.

This clinical trial demonstrates that IsaGenesis supports the body's natural defense against oxidative stress by significantly increasing catalase levels in healthy adults.

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HOW TO USE ISA-GENESIS

The unique blend of ingredients in IsaGenesis naturally lend itself to supporting healthy aging. But, IsaGenesis is not just for older adults. The herbal and plant-based ingredients found in IsaGenesis are beneficial for many functions of health and wellness and recommended for anyone over the age 18.

Taking two IsaGenesis capsules twice daily or as part of the **Complete Essentials™ Daily Packs With IsaGenesis** is the best way to provide your body with this blend of ingredients you can't find anywhere else.

INGREDIENTS

Milk Thistle ~ Milk thistle contains compounds including silymarin with demonstrated liver-protective and antioxidant effects (6-8).

Ashwagandha ~ This popular herb has been used for centuries in Ayurvedic medicine known for its antioxidant and neuroprotective effects (9, 10).

Horny Goat Weed ~ There's evidence indicating that horny goat weed has antioxidant properties. It also supports healthy aging through different mechanisms, including support for immune and endocrine systems and benefits for metabolism and organ function (11-16).

Grape Seed Extract ~ Grape seed extract has a high concentration of polyphenolic flavonoids which have been shown to improve parameters related to heart health and platelet reactivity (17-21).

Turmeric ~ The curry spice contains curcumin and other curcuminoids which have demonstrated neuroprotective and immunoenhancing effects. It has also been shown to stimulate antioxidant defenses in the body (22, 23).

Giant knotweed (a source of resveratrol) ~ Giant knotweed, as a natural source of resveratrol (also found in red wine), provides potent antioxidant and immune system support and has been linked with benefits for healthy aging (24-26).

Pomegranate ~ This fruit has significant antioxidant activity due to its high polyphenol content. It has been demonstrated to support heart, metabolism, and detoxification systems (27-29).

White, Green, and Black Tea ~ Various types of tea leaves contain biologically active compounds associated with many health benefits, including support for cognitive function and blood flow (30-33).

Asian Ginseng ~ Shown to help improve glucose metabolism and circulation as well as moderate the immune response through its antioxidant properties (34, 35).

Bilberry ~ Shown to support cognitive function and memory and protect the brain from oxidative stress (36-41).

Additionally, vitamin C (ascorbic acid) and B12 (as a mix of methylcobalamin and cyanocobalamin) help combat oxidative stress and support normal metabolism. Vitamin C plays a role in developing and maintaining a healthy antioxidant status (42, 43). Adequate vitamin B12 is essential to maintain normal blood homocysteine levels. Elevated blood homocysteine is a known risk factor for oxidative stress (44, 45).

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