

HOME PRESENTATION

Information Session and Product Sampling

The Fast and Fun Guide

FUN FUN FUN

On Hand

- ~ Computer (TV Hookup ~ Optional)
- ~ Go to ~ www.IsaMovie.com
 - Are You Toxic
 - Why Isagenix
 - What's Aging You? (Optional)
- ~ Product Display
- ~ Want More Energy (Energenix)
- ~ e+ Energy Shot
- ~ Fiber Snacks
- ~ Isa-Lean Bars
- ~ Isa-Delight Chocolates

- ~ Catalogues
- ~ Price List
- ~ Membership Applications ... Pens

YOU + TWO
THEM + 2

The Power of Two or more ...

It's more fun and effective if you team up with others to help with the presentation.

Each will have different parts to cover ... and bring more happy energy to the presentation.

Keep it simple and have fun !

PRESENTATION GUIDE LINE

Date: _____ Time: _____

Hostess: _____ Phone: _____

Address: _____

Number of guests: _____ Age group: _____

SET UP

- ~ Set up seating arrangement around TV/computer
- ~ Set up ISAGENIX products ~ Demo Paks
- ~ 30-Day System
- ~ Pacesetter Pak (optional)
- ~ Presidents Pak (optional)
- ~ Shake and Cleanse Pak
- ~ Daily Essentials - am/pm
- ~ Product B IsaGenesis
- ~ Isa-Delight Chocolates
- ~ Chocolate Cream Crisp Bars
- ~ Nutty Caramel Cashew Bars
- ~ Fiber Snacks
- ~ Before and After picture
- ~ Price Lists ... Catalogue
- ~ 3 Great Options Document
- ~ What Does Isagenix Cost Document
- ~ Membership/Order Form



AGELESS ESSENTIALS



30-DAY SYSTEM



PRODUCT B ISAGENESIS

10 MINS BEFORE SHOWTIME

- ~ Prepare your "Want More Energy" (any flavor)
Serve in fancy glasses (optional) ~ martini or wine glasses ...
- ~ Slices of lemon, lime or orange (optional)
- ~ Cut Isa-Delights in 4 on a nice serving platter
- ~ Bite-size pieces of Bars ~ stick a cute toothpick in each one



The PRESENTATION . . .

5 MINUTES BEFORE SHOWTIME

Let your guests know that we will be starting and grab a seat.

Showtime begins . . . let's have Fun

- That delicious drink you are having is actually the “Want More Energy” . . . used by many professional athletes as their Energy drink of choice.
- The Isa-Delight Chocolates are actually special “Healthy” chocolates . . . full of antioxidants, green tea extract and other healthy botanicals.
- The Isa-Lean Bars are delicious . . . gluten, wheat and barley- free.

WELCOME EVERYONE

I want to acknowledge all of you for coming out today and taking some time out for yourself.

We all have busy lives with so many obligations including our families and work . . . so thank you for investing this time in what could be the very thing that takes your life to the next level !

There are five possible reasons that you may be here this today ~

1. You're interested in feeling and looking young and fit
2. You're interested in dropping unhealthy bodyfat
3. You're interested in Nutritional Cleansing . . . Cellular Replenishing . . . and looking your best
4. Someone told you about the opportunity to make extra money . . . and that interests you
5. Your friend dragged you out here

No matter what brought you here . . . I want you to think about the next 30 days of your life. If I could wave a magic wand over your life right now . . . what would you want ?



open up to feedback from the room

The PRESENTATION . . .

Now . . . I would like to share my own story with you about how ISAGENIX is providing me with the magic wand and how my life has changed and is continuing to change



host to share her/his short story

HOW TO TELL YOUR STORY . . .

- How you were introduced to Isagenix . . .
- Which system did you start with . . . and which products do you use now
- How your life has changed . . . health or financial . . . or both
- I introduced ISAGENIX to some friends and now I would love for _____ to share her/his story

LET'S SEE HOW THIS SYSTEM WORKS . . .

Go to the website www.IsaMovie.com ~ Click on

WEIGHT LOSS

Choose the movie ~ Are You Toxic?

Side Bar Note:

You may choose to PLAY What's Aging You? Click on

HEALTHY AGING

Have a platter ready with small pieces of the Bars and Chocolates. Serve some to everyone !



FUN FUN FUN

The PRESENTATION . . .

Once you begin and have your own product experience . . . you will have a few options . . .

1. You will get great results . . . people will notice and ask what you are doing. You can give those referrals to me and I would love that ! or . . .
2. People will notice and we can teach you how to get your products paid for . . . or
3. People will notice and we can show you how to create a source of “Residual” income.

Do not assume that your new person does not want to save or make some money.

NOTE: Introductions are very important ! You should have an amazing intro for each guest. It will give credibility to your special guests, so that people will respect them and listen to them. This is called “Edification”. You will give their credentials . . . and share their success . . . (but do not tell their story).

I would like to invite _____ to share her/his story about how they are getting their products paid for or . . . how they are building a secondary significant (on-going) income.

Where do you see yourself . . . 1 . . . 2 . . . or . . . 3 ?

Now let’s find out why ISAGENIX is creating so many High Income Earners and attracting people from all walks of life . . . including High Profile People and Professionals of all kinds.

Go to the website www.lsaMovie.com ~ Click on **WEALTH CREATION** Choose the movie . . . Compensation

**YOU + TWO
THEM + 2**

What if ISAGENIX can take YOU to the next level in your life ?



I believe you are here for a reason. We are taking orders today and getting people started on a new lifestyle and feeling great. It all starts with these Healthy Nutritional Products. We have price lists, catalogues, order forms. We will personally coach and mentor you to success.

The products take about 3 days to arrive . . . so by this time next week you can be leaner, healthier, happier and on your way to success !

Closing

So now you are one of 3 people ...

1. Yes ... I want to but ...
2. Yes ... but I need a bit more info/time to get started
3. YES ... sign me in now ! Let's order my products !

So now ... please get with the person who brought you here today or with one of our Team Members. Let's get your questions answered so that you can make an informed (healthy) decision to get started today

- Take a moment to fill out the order form and your host will collect them
- We will enter the info into the computer ... and you will receive your confirmation soon

The hardest part of your job is pushing the "PLAY" button on the video.



Remember ... you will have lots of help

You are going to help change people's lives ~ beginning with your own ...
make some extra spending money ... and have fun !


FUN FUN FUN

3 GREAT CHOICES . . .

\$ US 

EXPERIENCE YOUR FIRST 30-DAY NUTRITIONAL CLEANSING PROGRAM

Compare the Paks to Choose the Best Fit for you . . .

Depends on your Health and Business Goals . . . and Personal Budget

30-DAY CLEANSING PROGRAM . . .

\$269⁰⁰

Autoship Rewards

164 BV

\$25 PIB



- 2 - Cleanse For Life (liquid or powder)
- 1 - Ionix Supreme (liquid or powder)
- 4 - IsaLean Shakes (14 meals each)
- 1 - Snacks
- 1 - Accelerator Caps
- 1 - IsaFlush
- 4 - Replenish Sticks (juicy orange)
- 1 - Welcome Kit

PACESETTER PAK . . . 30-DAY PROGRAM . . . PLUS EXTRAS

\$399⁰⁰

Autoship Rewards

150 BV

\$50 PIB



- 1 - 30-Day Cleansing Program
- 1 - IsaDelight Plus (30-ct)
- 1 - IsaLean Bars (10 per box)
- 1 - e+ Energy Shot (6-ct)
- 3 - 5-piece Sample Packs
- 1 - \$25 Event Coupon

FREE \$39.00 Membership
FREE IsaBlender

WEIGHT LOSS PRESIDENT'S PAK . . . 30-DAY PROGRAM . . . PLUS EXTRAS

\$559⁰⁰

Autoship Rewards

320 BV

\$80 PIB



- 1 - 30-Day Cleansing Program
- 1 - IsaDelight Plus (30-ct)
- 1 - IsaLean Bars (10 per box)
- 1 - e+ Energy Shot (6-ct)
- 1 - Ageless Essentials with Product B IsaGenesis
- 1 - Rejuvity Sampler (1-ct)
- 1 - \$75 Event Coupon

FREE \$39.00 Membership
FREE IsaBlender

WHAT DOES ISAGENIX® COST ?

\$ US 

SOME FAVORITE CHOICES

WEIGHT LOSS PRESIDENT'S PAK 1 - 30-Day Cleansing Program 1 - IsaDelight Plus (30-ct) 1 - IsaLean Bars (10 per box) 1 - e+ Energy Shot (6-ct) 1 - Ageless Essentials with Product B IsaGenesis 1 - Rejuvity Sampler (1-ct) 1 - \$75 Event Coupon 1 - Marketing Tools / Welcome Kit	AUTOSHIP REWARDS \$559 ⁰⁰	WHOLESALE \$592 ⁰⁰	RETAIL \$650 ⁰⁰	BV + PIB 320 BV \$80 PIB
PACESETTER PAK 1 - 30-Day Program Pak 1 - IsaDelight Plus (30-ct) 1 - IsaLean Bars (10 per box) 1 - e+ Energy Shot (6-ct) 3 - 5-piece Sample Packs 1 - \$25 Event Coupon / Guide / CD	AUTOSHIP REWARDS \$399 ⁰⁰	WHOLESALE \$439 ⁰⁰	RETAIL \$571 ⁰⁰	BV + PIB 150 BV \$50 PIB
30-DAY PROGRAM PAK (68 meals) 2 - Cleanse For Life * 1 - Ionix Supreme * 4 - IsaLean Shakes (14 meals each) 1 - Snacks 1 - Accelerator Caps 1 - IsaFlush 4 - Replenish (sticks)	AUTOSHIP REWARDS \$269 ⁰⁰ \$3 ⁹⁶ / Meal	WHOLESALE \$284 ⁰⁰ \$4 ¹⁸ / Meal	RETAIL \$362 ⁰⁰ \$5 ⁴¹ / Meal	BV + PIB 164 BV \$25 PIB Reorder 184 BV
9-DAY PROGRAM PAK (26 meals) 2 - Cleanse For Life * 1 - IsaLean Shake (14 meals each) 1 - Snacks 1 - Accelerator Caps 1 - 5-piece Sample Pack ~ Other Choices Available	AUTOSHIP REWARDS \$148 ⁰⁰ \$5 ⁶⁹ / Meal	WHOLESALE \$156 ⁰⁰ \$6 ⁰⁰ / Meal	RETAIL \$214 ⁰⁰ \$8 ²³ / Meal	BV + PIB 100 BV \$10 PIB
SHAKE AND CLEANSE PAK (40 meals) 2 - Cleanse For Life * 2 - IsaLean Shake (14 meals each) 2 - 5-piece Sample Packs	AUTOSHIP REWARDS \$156 ⁰⁰ \$3 ⁹⁰ / Meal	WHOLESALE \$164 ⁰⁰ \$4 ¹⁰ / Meal	RETAIL \$218 ⁰⁰ \$5 ⁴⁵ / Meal	BV + PIB 105 BV \$10 PIB
ADD-ONS 5 Pillars of a Healthy Lifestyle Cleanse For Life * Shake - Veggie Dairy-Free Shake - IsaLean Whey Protein Natural Berry Ionix Supreme * Ageless Essentials Fruits Greens IsaLean Bars Replenish Sleep Support Whey Thins IsaFlush e+ Energy Shot IsaDelight Plus	PRODUCT Ageless Essentials with Product B IsaGenesis \$140 Cleanse For Life (32 oz) * \$32 Cleanse (2 oz-16 ct) \$37 ⁹⁵ e+ Energy Shot \$19 Greens / Fruits \$32 Ionix Supreme * \$32 IsaDelight Plus \$39 ⁹⁵ IsaFush \$17 IsaLean Bars \$29 ⁹⁵ Product B IsaGenesis \$79 Replenish \$24 Shake - IsaLean \$39 ⁹⁵ Shake - IsaLean Pro \$49 ⁹⁵ Shake - IsaPro \$39 ⁹⁵ Shake - Veggie Dairy-Free \$44 ⁹⁵ Sleep Support \$12 ⁹⁵ Whey Thins \$22	WHOLESALE \$69 \$43 \$49 \$24 \$42 \$43 \$53 \$22 \$35 ⁹⁵ \$101 \$34 \$51 ⁹⁵ \$65 ⁹⁵ \$46 ⁹⁵ \$53 ⁹⁵ \$16 ⁹⁵ \$30	RETAIL \$92 \$182 \$43 \$49 \$24 \$42 \$43 \$53 \$22 \$35 ⁹⁵ \$101 \$34 \$51 ⁹⁵ \$65 ⁹⁵ \$46 ⁹⁵ \$53 ⁹⁵ \$16 ⁹⁵ \$30	

* AVAILABLE IN LIQUID OR POWDER

THREE WAYS TO PURCHASE ISAGENIX PRODUCTS:

1) **Retail:** You just want to try the Product ~ no interest in wholesale savings or the business.

2) **Wholesale Membership:** **\$39 Fee** 3) **Autoship Membership:** **\$29 Fee**

You are interested in long term health benefits, wholesale savings, or the business.

(One year wholesale prices, complete website, income opportunity)

GET STARTED TODAY !

Personal Info:

Name _____ Date _____

Mailing Address _____

Zip/Postal Code _____

Phone (Day) _____ Cell Phone _____

Email _____

Birth Date _____ Soc. Security# or Tax ID# _____

(Not needed for Retail, Preferred Customer, or Canada)

Shipping Address *(If different from above mailing address)* _____

Zip/Postal Code _____

Drop Ship Address *(If taking products now)* _____

Zip/Postal Code _____

Web Set Up:

(at least 6 characters)

User Name _____ Example: *www.(UserName).isagenix.com* Password _____

Health and Wealth Goals: (Optional)

1) On a scale of 1-10 ~ my motivation to improve my health and well-being is _____

2) My weight goal is to lose _____ pounds and _____ inches in _____ days or _____ week (s)

3) My personal Isagenix® health goal is mainly to be vibrant, energetic, clean and lean

4) On a scale of 1-10 ~ my interest in improving my financial well-being is _____

5) My financial goal is to earn an additional \$ _____ per month in _____ months

6) I'm interested in learning more about the Isagenix® Income Opportunity **Yes** _____ **No** _____

Initial Product Order: _____

Autoship Order: *(Your monthly Product choice)* _____

Credit or Debit Card Information:

Name on Card _____

Card Number _____ Exp. Date _____ CCV# _____

Credit Card Billing Address *(if different from above)* _____

Zip/Postal Code _____