

## • UNLOCK THE MIRACLE OF THE HUMAN BODY •



### ... BEGIN DAILY NUTRITIONAL CLEANSING



- The Isagenix® "Cleanse For Life™" Drink increases the health benefits you'll receive from the ancient health practice of cleansing. It is designed to help your body wash away the impurities that drag your energy and health down ~ while infusing your cells with nutrients.\*
- Its proprietary combination of powerful nutrients helps support the body's natural cleansing ability and also contains key minerals missing from the average diet that are essential for optimum health and energy.\*
- Synergistic blend of high quality organic Aloe Vera with special cleansing and healing herbs . . . combined with Ionic Alfalfa ~ contains important vitamins and minerals that are crucial to human health.\*
- Begins the cleansing process ~ and helps avoid premature aging.\*
- Enhances your body's natural ability to ~ clear itself of impurities\*, support weight loss\*, increase energy\* and improve mental clarity.\*
- A cleansed and revitalized body is stronger, more efficient, supports the immune system\* ~ and performs at a higher level than one that is carrying unhealthy impurities.\*

**FOR BEST RESULTS . . . SIMPLY POUR OVER ICE . . . AND DRINK LOTS OF PURIFIED WATER**

## REVITALIZE THROUGH INTERNAL CLEANSING . . .

**Avoid Premature Aging\* . . . Drink "Cleanse For Life" . . . Every Day**

**The Bedrock Foundation of a "Cleansing Lifestyle" . . . From the World Leader in Nutritional Cleansing ~ Isagenix®**

**• Energy • Vitality • Focus • Helps Clear Impurities • Supports Weight Loss . . .**

### **CLEANSING, STRENGTHENING and PROTECTIVE NUTRIENTS:**

- **Aloe Vera** ~ supports natural repair of digestive tract issues and may help cleanse the colon.\*
- **Ionic Alfalfa** ~ contains important vitamins and minerals that are crucial to human health.\*
- **Antioxidant Blend** ~ (Bilberry, blueberry and raspberry) ~ can help safeguard against oxidative stress.\*
- **Fulvic Acid** ~ supports conversion of inorganic to organic minerals ~ supports nutrient absorption.\*
- **Chlorophyll** ~ may help to neutralize the pollution we breathe ~ and to deodorize the bowel.\*
- **Pau D'Arco** ~ supports the body to control yeast and parasites.\*
- **Burdock** ~ supports cleansing of the blood and liver.\*
- **Fennel** ~ supports the natural function of spleen, liver, kidneys and heart.\*
- **Peppermint** ~ helps avoid digestive problems and may eliminate gas.\*
- **Suma Root** ~ may protect the body and digestive system from stress.\*



\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Always consult your physician before making any dietary changes or starting any nutrition, weight loss or exercise program.

# What Happens to Your Body on an Isagenix Cleanse Day

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Have you wondered what happens to your body on an Isagenix Cleanse Day? While researchers commonly use the term “intermittent fasting” to describe the basic concept, an Isagenix Cleanse Day is a nutritionally supported fast that will help you feel nourished and energized, instead of deprived or run-down. There are no laxatives or diuretics involved.

*Many beneficial things happen to your body during an Isagenix Cleanse Day. By regularly practicing Cleanse Days, you can tune up your metabolism, burn more fat, and allow your body's own cellular cleansing and rejuvenation systems to work at their peak. Whether your goal is to lose weight or you are just interested in doing something good for yourself, Isagenix Cleanse Days can have benefits for you.*

Cleanse Days are an important part of the Isagenix System and are a powerful tool in helping you to reach or maintain a healthy weight. While there is significant scientific evidence supporting the use of Cleanse Days for aiding weight loss, there are more potential health benefits from Cleanse Days beyond supporting a healthy weight (1). Here are four positive things that go on inside your body during a Cleanse Day.

## **1. You improve insulin sensitivity.**

Regularly practicing Cleanse Days can help to tune up your metabolism. During a Cleanse Day, the body becomes more sensitive to the action of insulin, which is essential for maintaining normal blood sugar levels (1, 2).

## **2. You not only burn more fat, but burn the worst kind of fat.**

When you are fasting, the body mobilizes stored energy in the form of body fat. If burning fat wasn't enough of a reason to do regular Cleanse Days . . . then consider that as part of an Isagenix System . . . Cleanse Days are shown to go further by helping reduce visceral fat (3). Visceral fat is the type of fat that surrounds internal organs and has been strongly associated with poor health.

## **3. You rev up your body's cellular cleansing system.**

By eating frequently, you provide your body with a steady flow of nutrients and energy. This environment of abundance keeps your cells in continuous “growth mode.” On a Cleanse Day, you allow your body to rest and permit your own natural cleansing and rejuvenation processes to occur. Nutritional cleansing activates several systems in your cells that break down old cellular components into their basic building blocks to recycle them into new components ~ a process known as autophagy (4). Autophagy goes to work on a Cleanse Day by cleaning up worn-out parts within your cells.

## **4. You nourish your body with cleansing, health-supporting nutrients.**

Cleansing with Isagenix is a unique way to practice nutritionally supported fasting. Depending on which method you choose, an Isagenix Cleanse Day involves abstaining from virtually all food for one or two days. In place of food, you drink Cleanse for Life®, a phytonutrient-rich botanical beverage designed to nourish and support your body's natural detoxification systems, along with Cleanse Day tools such as Isagenix Snacks™, IsaDelights®, e+™, or Ionix® Supreme to satisfy cravings and boost energy. Finally, you must also consume plenty of water to help maximize your Cleanse Day experience !

### References

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2. Halberg N, Henriksen M, Söderhamn N, Stallknecht B, Ploug T, Schjerling P, Dela F. Effect of intermittent fasting and refeeding on insulin action in healthy men. *J Appl Physiol.* 2005 Dec;99(6):2128-36.
3. Klempel MC, Kroeger CM, Bhutani S, Trepanowski JF, Varady KA. Intermittent fasting combined with calorie restriction is effective for weight loss and cardio-protection in obese women. *Nutr J.* 2012 Nov 21;11:98.
4. Bergamini E, Cavallini G, Donati A, Gori Z. The role of autophagy in aging: its essential part in the anti-aging mechanism of caloric restriction. *Ann NY Acad Sci.* 2007 Oct;1114:69-78.