

# ISAGENIX® . . . Business Information

\$ US 



The Amazing Power of 2 . . . How it works . . . \$\$\$ . . . Simple and Fun !

**ISAGENIX® OFFERS SOLUTIONS TO TRANSFORM LIVES™ ~ AND YOU'VE DISCOVERED US AT JUST THE RIGHT TIME.**



Isagenix® gives you the power to take control of your own destiny. No matter what your financial goals or desires, Isagenix® may be the vehicle you've been looking for to help get you there. With Isagenix® you can create a business for yourself, but not by yourself . . . you will join a fun, dynamic culture that feels like a Happy Family.

- Isagenix® is recognized as one of the Fastest Growing Companies by the
- Solid Successful Company . . . founded in 2002.
- Member of the 20 largest companies in the United States ~ includes some companies founded as early as 1886 (based on net sales).
- Winner of 36 American Stevie Business Awards.
- Winner of 2 Asia Pacific Stevie Business Awards.
- Isagenix may be the answer for you . . . Start a New Dream . . . Healthy Lifestyle . . . Make New Friends . . . and Have Fun !



**SOLUTIONS to TRANSFORM LIVES™**

WEIGHT LOSS

ENERGY

PERFORMANCE

HEALTHY AGING

WEALTH CREATION

**Let's Get Started . . .**

# Get Your Business Started

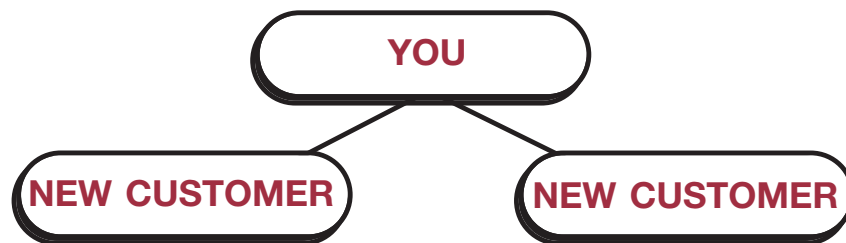
This is a very simple business . . . It does require effort, time and energy to grow your business ~ just like any other endeavour. You are free to choose how much or how little time and energy you invest in your Isagenix business. That's the good part about the freedom of choice ~ how and where to spend your time. The Products work and the Income Plan works. People will see how good you look and how happy you are. They will want to have that success also. You are truly helping people by sharing the Isagenix program with them and the sooner you do that, the sooner you will get your business prospering.

- **Get Started on the Product Right Away.** To make it more fun ~ try the product with your spouse or friend. The “Buddy” system increases your success and excitement.
- **Start Sharing with Others.** By using the products, you will develop your own “success story”. In the meantime, use other peoples’ stories until you have your own. There are many great testimonials and pictures on [www.WeightLossHallOfFame.net](http://www.WeightLossHallOfFame.net) to inspire you and others.
- **Make a List** of everyone you know who might be interested in feeling better, looking better, losing weight, increasing energy . . . or making money. It's fun to help people “get fit” and “earn supplemental income” if you choose. Here are some ideas to help you make your list.

- |                    |                        |                       |
|--------------------|------------------------|-----------------------|
| - Friends          | - Business Owners      | - Athletes            |
| - Networkers       | - Entrepreneurs        | - Sports Team Members |
| - Community Groups | - Health Practitioners | - Health Club Friends |
| - Family           | - Colleagues           | - Personal Trainers   |

- **Get Yourself into “Profit Mode”** as soon as you can by Personally Enrolling two people. Place one on your left and one on your right. This will make you a Consultant ~ which puts you into profit mode. This should be done in the first 24-48 hours or one week. See below.

***Teach this to your New Customer ~ You Share ~ They Share ~ Repeat***



- **Use Your “Support Team”.** They are here to help you succeed. Stay “connected” with your Sponsor, Upline Team, Downline Team and the Company. Use the fabulous tools . . . team calls, websites, flyers, training and info conference calls, webinars . . . This gets you information quickly to help you build your business . . . and keeps you “connected”.
- **Attend Events.** Annual Celebration, Isa-University, Super Saturday trainings, regional and local information and training meetings . . .
- **Create Events.** Home or small meeting Info sessions. Initiate 3-way calls with your Upline Support Team. Use their experience to introduce prospects and welcome New Members. This will help to advance your business quickly. Use the 24/7 recorded calls.

**Duplicate this with your team ~ Duplication is the key to Network Marketing Success !**

# Membership and Personal Goals Form

## HOW TO PURCHASE ISAGENIX PRODUCTS . . . BECOME A CUSTOMER

- ★ **BEST** 1) **Preferred Customer** . . . 25% Discount plus 5%\* . . . Membership Fee **WITH** Autoship  
**BETTER** 2) **Preferred Customer** . . . 25% Discount . . . Membership Fee **NO** Autoship  
**GOOD** 3) **Customer** . . . 10% Discount . . . **FREE** Membership  
4) **Retail Customer** . . . No Discount \*5% Discount on Selected Product Systems

### PERSONAL INFO:

Name \_\_\_\_\_ Date \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Cell Phone \_\_\_\_\_ Phone (Day) \_\_\_\_\_

Email \_\_\_\_\_

Birth Date \_\_\_\_\_ Soc. Security# or Tax ID# \_\_\_\_\_  
(Not needed for Retail, Preferred Customer, or Canada)

Shipping Address (if different from above mailing address) \_\_\_\_\_

\_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

### WEB SET-UP:

User Name \_\_\_\_\_ Password \_\_\_\_\_ Example: ( *UserName* ) .isagenix.com

### HEALTH and WEALTH GOALS: (Optional)

- 1) On a scale of 1-10 . . . my motivation to improve my health and well-being is \_\_\_\_\_
- 2) My personal health goal is mainly to be vibrant, energetic, clean and lean
- 3) My weight goal is to lose \_\_\_\_\_ pounds and \_\_\_\_\_ inches in \_\_\_\_\_ weeks or \_\_\_\_\_ months
- 4) On a scale of 1-10 . . . my interest in improving my financial well-being is \_\_\_\_\_
- 5) I'm interested in learning more about the Isagenix® Income Opportunity Yes \_\_\_ No \_\_\_
- 6) My financial goal is to earn an additional \$ \_\_\_\_\_ per month in \_\_\_\_\_ months
- 7) I would like to attend an Isagenix Event to learn more and to see the BIG Vision

**INITIAL PRODUCT ORDER:** \_\_\_\_\_

**AUTOSHIP ORDER:** (Your monthly Product choice) \_\_\_\_\_

### CREDIT or DEBIT CARD INFORMATION:

Name on Card \_\_\_\_\_

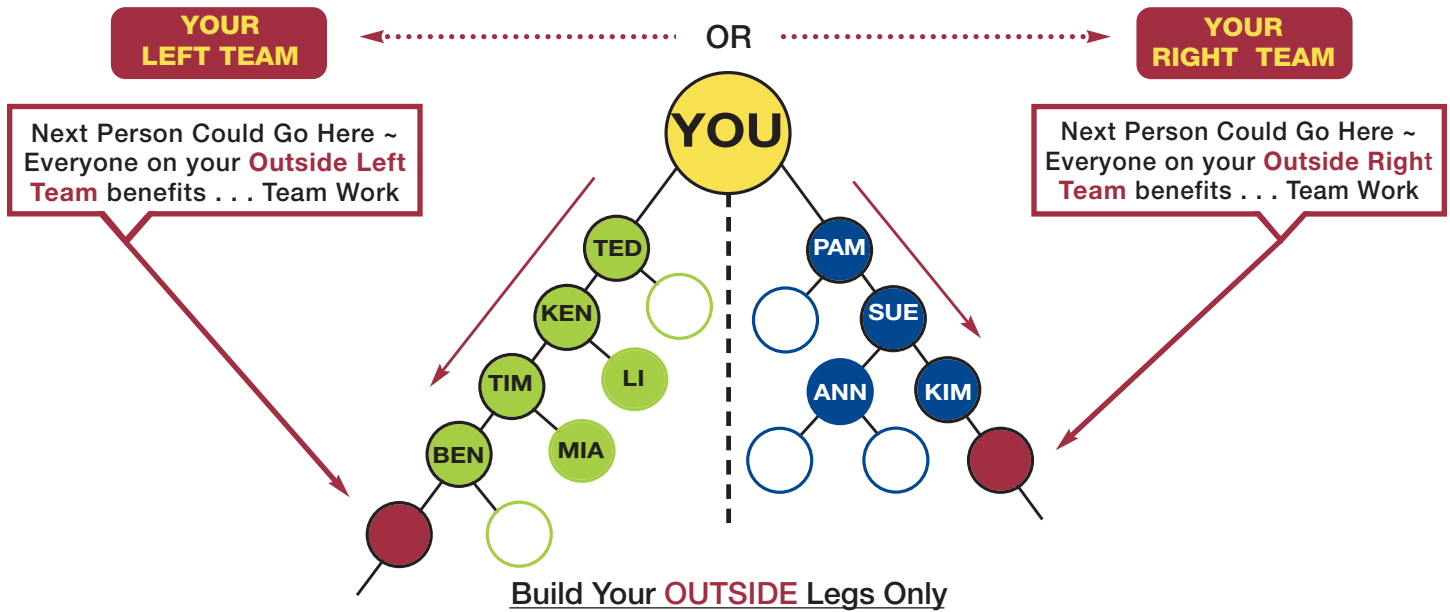
Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

Credit Card Billing Address (if different from above) \_\_\_\_\_

\_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

# Compensation Plan Overview

## BUILD JUST TWO TEAMS



## 5 WAYS TO EARN MONEY

1. Retail Profit
2. Product Intro Bonus (PIB)
3. Team Bonus Cycles (Consultant Level)
4. 10% Matching Team Bonus (Executive Level)
5. Promotions and Bonuses

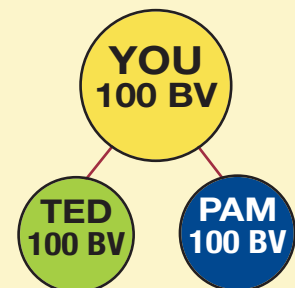
*Isagenix pays Daily, Weekly, Monthly and Yearly*

**AUTOSHIP REWARDS PROGRAM**  
**SPECIAL BENEFITS and PRICING for those on AUTOSHIP**

## WHAT DO YOU DO FIRST ?

1. **BECOME** a **CUSTOMER**
2. **UPGRADE** to **ASSOCIATE**
  - \$29 Annual Membership Fee (With Autoship) ~ Complete Website.
  - \$39 Annual Membership Fee (Not on Autoship) ~ Complete Website.
  - **100 PV per month keeps your Center ACTIVATED.**
3. **ENROL CUSTOMERS** and **QUALIFY** as **CONSULTANT**
  - Accumulate (100 BV) on each side (Left Team and Right Team) from Personally Enrolled Customers and/or Associates.
  - **You are now a CONSULTANT ~ which qualifies you to participate in Team Bonus Income.**

## 2 SIMPLE STEPS



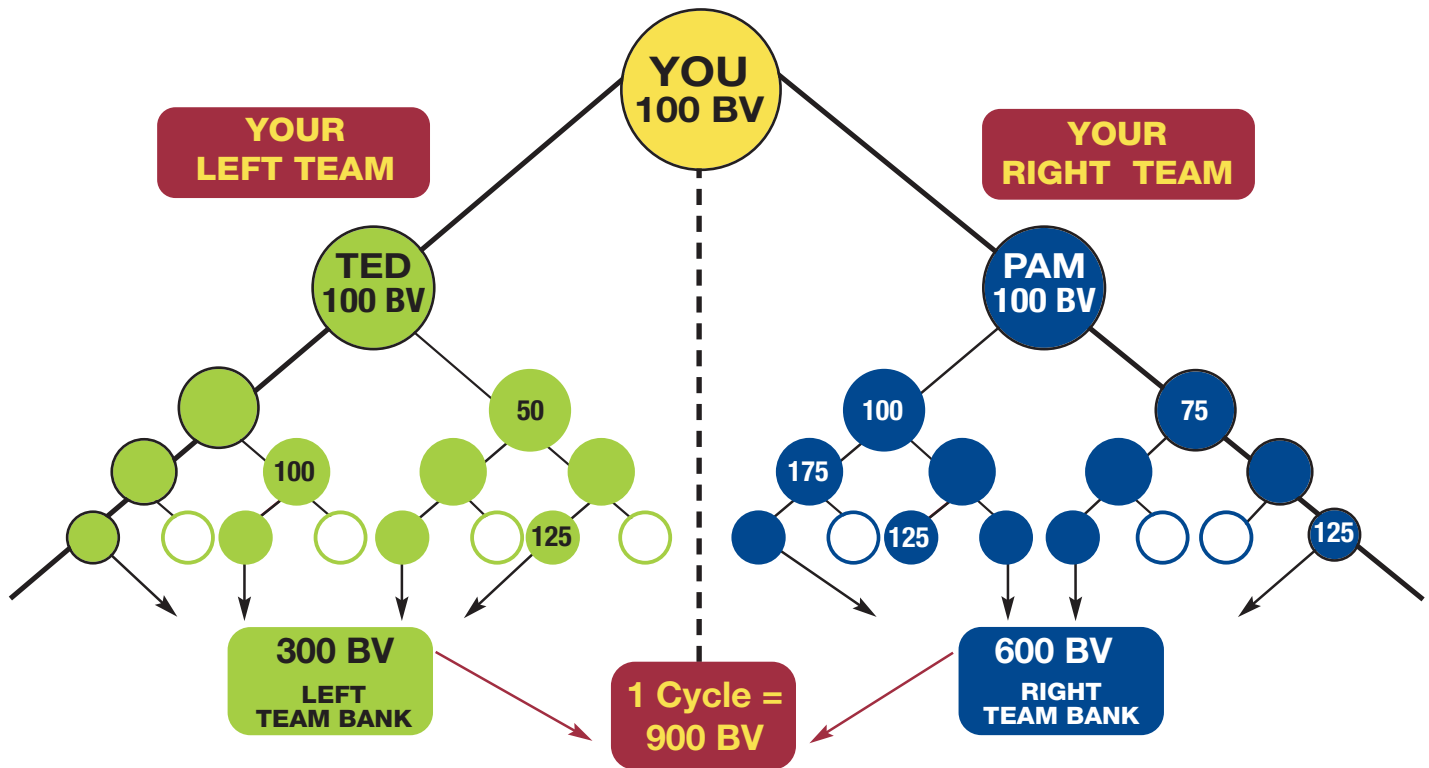
# Amazing Power of 2 . . .



## SETTING YOUR INCOME GOALS \*

WHAT IS A CYCLE ? . . . 900 BV = ONE TEAM CYCLE = \$ 54 USD (approx) <i>Approximation Only ~ Subject to Cycle Variation ~ Paid in \$US</i>	Maximum Earnings per Business Center = \$27,000/week
5 Cycles / Week @ \$54 approx = \$ 1,200 / mo = \$ 14,000 / yr	<b>PAID LIKE THIS . . .</b>  250 Team Cycles = \$13,500/week  <b>PLUS</b>  You can earn an additional \$13,500/week in 10% Matching Bonuses of the Team Cycles of the Qualified Consultants You Personally Enrolled.
10 Cycles / Week @ \$54 approx = \$ 2,300 / mo = \$ 28,000 / yr	
15 Cycles / Week @ \$54 approx = \$ 3,500 / mo = \$ 42,000 / yr	
20 Cycles / Week @ \$54 approx = \$ 4,600 / mo = \$ 56,000 / yr	
30 Cycles / Week @ \$54 approx = \$ 7,000 / mo = \$ 84,000 / yr	
40 Cycles / Week @ \$54 approx = \$ 9,300 / mo = \$ 112,000 / yr	
50 Cycles / Week @ \$54 approx = \$ 11,500 / mo = \$ 140,000 / yr	
100 Cycles / Week @ \$54 approx = \$ 23,000 / mo = \$ 280,000 / yr	
150 Cycles / Week @ \$54 approx = \$ 35,000 / mo = \$ 420,000 / yr	
200 Cycles / Week @ \$54 approx = \$ 46,500 / mo = \$ 560,000 / yr	
250 Cycles / Week @ \$54 approx = \$ 58,500 / mo = \$ 702,000 / yr	

**NOTE:** Re-Entry Business Centers can be earned . . . after completing your Primary Center . . . and are Placed **ABOVE** (not below) your Primary Center !



**300 BV on One Team + 600 BV on the Other Team = 900 BV**

**900 BV = One Team Cycle = \$ 54 USD (approx)**

\* Earning levels for Isagenix Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at [www.IsagenixEarnings.com](http://www.IsagenixEarnings.com).

# Map to Success

## RANK ADVANCEMENT BONUSES ~ ASSOCIATE to CRYSTAL EXECUTIVE

- Qualify . . . Be on Autoship ~ Minimum 100 BV
- Get paid every time you advance in rank
- Earn \$100 for every PE\* Consultant (up to 20)

CURRENT RANK	ACTIVITY TO EARN BONUS	EARN
ASSOCIATE TO CONSULTANT	<b>CONSULTANT</b> Enroll 1 Associate on the Left / 1 on the Right	\$ 50 For achieving Consultant
CONSULTANT OR HIGHER	Earn 5 cycles in one week Earn 5 cycles a 2nd time in one week	\$ 250 \$ 250
CONSULTANT TO MANAGER	<b>MANAGER</b> Develop 2 PE * Consultants (on either side) <b>Do within 60 days from enrollment = Crystal Manager</b>	\$ 200 + \$ 250
	<b>Total Potential Bonuses</b>	\$ 450
MANAGER TO DIRECTOR	<b>DIRECTOR</b> Develop 4 more PE * Consultants (on either side) <b>Do within 120 days from enrollment = Crystal Director</b>	\$ 400 + \$ 750
	<b>Total Potential Bonuses</b>	\$1150
DIRECTOR TO EXECUTIVE <i>and</i> DIRECTOR TO CRYSTAL EXECUTIVE	<b>EXECUTIVE</b> Executive must have 5 on the Left / 5 on the Right Develop 4 more PE * Consultants <b>Do within 6 months of enrollment = Crystal Executive</b>	\$ 400 + \$1000
	<b>Total Potential Bonuses</b>	\$1400
EXECUTIVE <i>and</i> CRYSTAL EXECUTIVE	Achieve 1-Star ~ Manager or above Achieve 1-Star ~ Manager or above 2nd time Achieve 2-Star ~ Director or above Achieve 2-Star ~ Director or above 2nd time Achieve 3-Star Golden Circle ~ Executive Achieve 3-Star Golden Circle ~ Executive 2nd time	\$ 500 \$ 500 \$1000 \$1000 \$1500 \$1500

\* Personally Enrolled

# Crystal / Executive Goal Sheet

## GOAL #1

Become a **CONSULTANT** by accumulating 100 BV of product from Personally Enrolled Customers and/or Associates on your right and left. Puts you into Profit Mode. And you earn the \$50 Consultant Bonus.

## GOAL #2

Become a **MANAGER** by Personally Enrolling 2 Consultants . . . Example: 2 Consultants x \$100 each = \$200

## GOAL #3

Become a **DIRECTOR** by Personally Enrolling 6 Consultants . . . Example: 6 Consultants x \$100 each = \$600

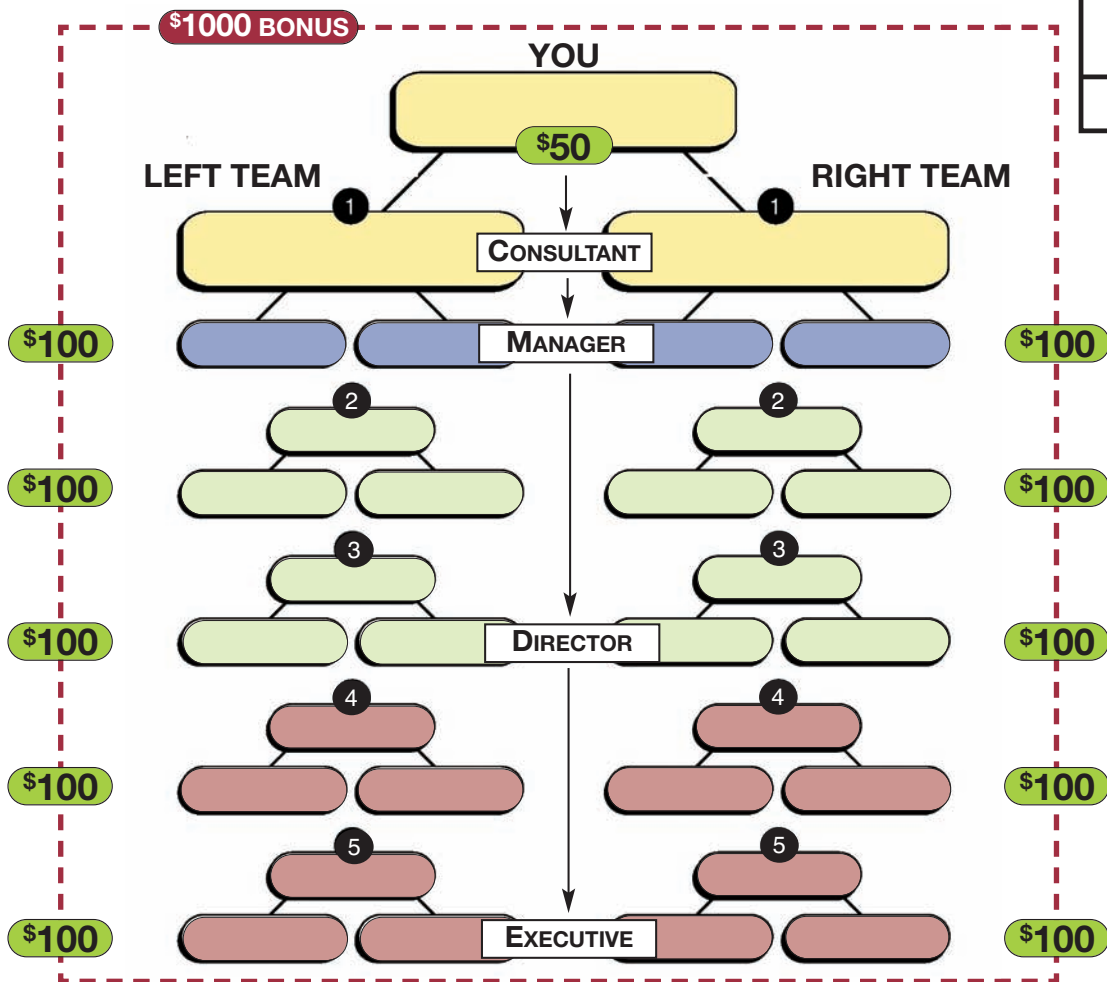
## GOAL #4

Become an **EXECUTIVE** by Personally Enrolling 10 Consultants . . . 5 on each side. Example: 10 Consultants x \$100 each = \$1000.

MY GOALS	
CONSULTANT	\$50
MANAGER	+
	\$200
Complete Goal 2 in 60 Days for Bonus	+
<b>CRYSTAL BONUS</b>	<b>\$250</b>
DIRECTOR	+
	\$400
Complete Goal 3 in 120 Days for Bonus	+
<b>CRYSTAL BONUS</b>	<b>\$750</b>
EXECUTIVE	+
	\$400
Complete Goal 4 in 6 Months for Bonus	+
<b>CRYSTAL BONUS</b>	<b>\$1000</b>
<b>TOTAL :</b>	<b>\$3050</b>

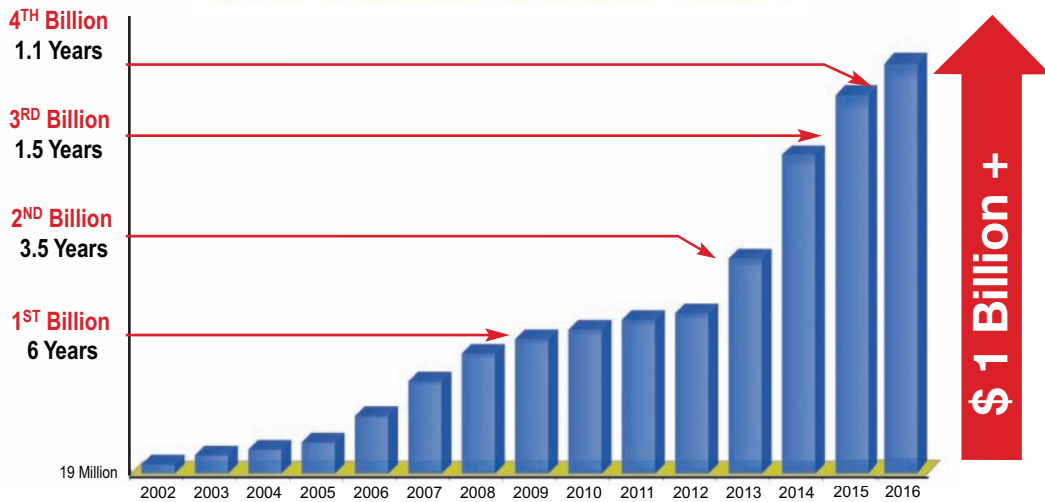
## Become a "CRYSTAL" EXECUTIVE

Do this in 6 months from enrollment date ~ and earn an ADDITIONAL Bonus of \$1000.



# ISAGENIX® . . . on the Move !!!

Over 5 Billion Dollars Total !



Your Mind is a Garden

Your Thoughts are Seeds

You can grow Flowers

Or you can grow Weeds

A Favorite Website . . . to Inform . . . Educate . . . and Inspire.  
Educational and Motivational Videos, Flyers and Articles . . . It's All at Your Fingertips.

You can Share this Free Toolbox with Others . . .  
It's ALL on ONE Page !

[www.AllOnOnePage.net](http://www.AllOnOnePage.net)

- |                   |                |             |                        |                      |                 |
|-------------------|----------------|-------------|------------------------|----------------------|-----------------|
| What's New        | Income Plan    | Price Lists | Business Flyers        | Product Flyers       | Articles & Tips |
| Helpful Documents | Customer First | Flip Books  | Training Audios/Videos | On-Line Presentation | Promotions      |

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