



30-DAY RESET

ISAGENIX®

A young woman with voluminous, curly brown hair is smiling warmly. She is wearing a dark brown sleeveless top and holding a clear glass filled with orange juice. The background is a bright, sunlit room with large windows showing a view of greenery outside.

Reset for *weight loss*
Reset for *confidence*
Reset for *lean muscle*
Reset for *health*
Reset for *routine*
Reset for *nutrition*
Reset for *balance*
Reset for *results*

*Welcome to your guide
for the next 30 days!*

When you make good nutrition and healthy habits your focus, results follow.

This simple, sustainable system helps you lose weight (and keep it off!), fight cravings, increase lean muscle mass, improve nutrition, stress less, sleep better, and so much more. No matter what your health goal is for the next 30 days, this system can help you get there!



Donni Smythe
IsaBody Finalist
Age: 43

Results backed by science

Helping hundreds of thousands of people around the world, this Isagenix System is validated through multiple research studies conducted by independent and respected universities. The collective results reinforce what the before and after images show—this system works!

With multiple peer-reviewed publications in leading nutrition and health journals, this system is shown to be safe and effective for:

- Weight loss
- Overall and visceral body fat reduction
- Long-term weight management
- Better adherence to a monthly routine
- Lean muscle mass retention
- Improvements to cardiovascular health
- Favorable effects on the gut microbiome
- Increased toxin release from fat cells



Clarkson SKIDMORE



University of Pittsburgh



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Key findings after 8 weeks of following the Isagenix System compared to a heart-healthy diet:

56%
more weight loss



Better improvements in cardiovascular health markers

47%
more fat loss

2×

as much visceral (abdominal) fat loss

Skidmore College found that individuals using the Isagenix System for a year:



Continued to lose body fat and abdominal fat



Maintained improved cardiovascular health markers



Continued to increase lean body mass percentage



Maintained weight loss

*Weight loss should not be considered typical. A study showed an average weight loss of 24 pounds after 12 weeks. Participants took part in a calorie-controlled regimen of Shake Days and one Cleanse Day per week. For more information on the study, see IsagenixHealth.net.



WANT TO KNOW MORE?
See clinical research studies here.

In the box

The 30-Day Reset contains products to keep you on track and get results.

Sustainable success is possible with nutrient-dense shakes to help build lean muscle, cleansing botanicals to support intermittent fasting, balancing adaptogens, and targeted daily supplements. A lifestyle change to help make your goals a reality.

Balancing adaptogens

Support your body's ability to adapt to stress with **Adaptogen Elixir** or **Ionix® Supreme***

Intermittent fasting

Gently support your detoxification systems with the superplant botanicals in **Cleanse for Life®***

If you ordered a Premium, Value, or Ultimate Pack, you have additional products not pictured here. Visit isagenix.com to learn more.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Nutrient-dense meals

Build lean muscle while you maintain a healthy weight with **IsaLean® Shake**, **Whole Blend IsaLean® Shake**, or **Plant-Based Whole Blend IsaLean® Shake**.

Help enhance the fat burning process with the clinically studied citrus extracts in **Natural Accelerator™***

Gently support digestive regularity with the balancing minerals and soothing magnesium in **IsaFlush®***

Indulge and satisfy your cravings while snacking smarter with **Snack Bites**.

Looking for a savory Cleanse Day-approved snack? Try **Whey Thins™**, **Plant-Based Harvest Thins**, or **Collagen Bone Broth**.



Shake Days

Shake Days provide a framework for healthy eating and balanced nutrition. Taking control of your health and reshaping your habits is easier with delicious, protein-packed IsaLean® Shakes. They are a complete meal replacement you can take anywhere. Add the balancing effects of adaptogens and targeted supplements and your Shake Days have it all.

Your Shake Day Routine

MORNING



IsaLean Shake

+



Natural Accelerator
(2 Capsules)

LATE MORNING



Adaptogen Elixir or
Ionix Supreme

AFTERNOON



IsaLean Shake

EVENING



400-600
Calorie Meal

+



IsaFlush
(1 – 2 Capsules)

BEFORE BED



Third meal 101

Portion control

Choose the correct portion size for your evening meal—calories can be adjusted based on the outcome you're trying to achieve.

Pick a lean protein

Providing your body with a quality source of protein at each meal will help you feel satisfied longer while supporting muscle growth and metabolism. Pick 4-6 ounces of your preferred lean protein like fish, chicken, eggs, beef, or your favorite plant-based protein. This should fill about a quarter of your plate.

Fill up on the good stuff

Fill up on leafy greens (kale, spinach), complex carbs (brown rice, sweet potatoes, and fiber-filled veggies like broccoli, carrots, and onions), and heart-healthy fats (avocados, olive oil).

Meal prep for success

It's easier to stick to a routine when your meals are planned out. Make your weekly shopping list to ensure you have the ingredients you need on hand. Planning meals in advance takes the stress out of trying to decide what's for dinner every night and will end the temptation for takeout when you're feeling tired at the end of a long day.

Follow the Shake Day routine

Don't skip any meals, shakes, supplements, or snacks. Proper nutrition is key to achieving your goals.

Shake Day tips for success

- 1. Upgrade your shakes**
Shake things up! Try adding different fruits or nut butters to your IsaLean Shakes for a delicious, nutrient-dense treat.
- 2. Let your body adapt**
Your daily dose of stress-soothing adaptogens is essential!* Try taking your Adaptogen Elixir or Ionix® Supreme at different times of the day to see what works best for you.
- 3. Focus on how you feel**
Instead of staring at the scale, focus on how you look and feel. Do your clothes fit differently? Are you sleeping better? Are you feeling less bloated? Have grace with yourself as you build new habits.
- 4. Don't go hungry**
Just because you're doing a reset doesn't mean you should stop listening to your body. Small servings of sliced water-based fruits or vegetables like cucumber or celery, or some extra protein like a handful of almonds can go a long way.

WALKTHROUGH
A SHAKE DAY



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HOW TO BUILD
A BALANCED
EVENING MEAL



Cleanse Days

Cleanse Days are Isagenix's clinically supported method of intermittent fasting. You'll nourish your body with botanicals, adaptogens, vitamins, minerals, and just enough targeted calories to burn fat, fight cravings, and more.

Your Cleanse Day Routine

MORNING



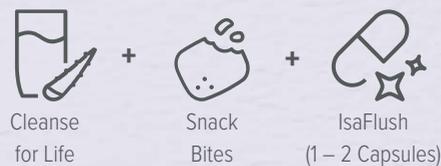
LATE MORNING



AFTERNOON



EVENING



BEFORE BED



Cleanse your body on a cellular level



About **12 hours** after your last meal, your body will begin to rely on stored nutrients. This means you'll start burning stored fat for energy.



At around **18 hours**, your body will start to increase its ability to stimulate lean muscle growth and release toxins that have long been trapped within your fat cells.



About **24 hours** after your last meal, your body will begin to experience increased autophagy. This is a natural process that replaces old cells with new, regenerated cells. This helps your body feel renewed, energized, and reset.

Customize your reset

Choose between one Cleanse Day per week or two consecutive Cleanse Days for two weeks out of the month, for a total of four Cleanse Days per month. Listen to your body to decide which one is right for you.

One Cleanse Day Per Week

| | | | | | | |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

Two Cleanse Days Per Week

| | | | | | | |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

Cleanse Day tips for success

- 1. Use reminders**
When creating a different lifestyle, it can be hard to incorporate every small, new detail. Using alarms or reminders throughout the day can help the system better fit into your day and keep you on track.
- 2. Keep moving**
Modify your workout based on your energy level. Consider starting with light yoga, walking, or gentle stretching.
- 3. Stay hydrated**
A reset flushes toxins out of your body. Water is the vehicle that helps get them out. Drinking a healthy amount of water, especially on a Cleanse Day, is essential.

- 4. Keep your energy up**
If you need an extra boost, plain coffee or tea is perfectly fine to have during your reset.

COACH ME THROUGH CLEANSE DAY



PLAN YOUR PERFECT CLEANSE DAY with this helpful tracker!

IsaBody Challenge

Want to take your 30-Day Reset lifestyle change to the next level?

The IsaBody Challenge® is a transformation program designed to provide the community and accountability you need to drive your healthy change. Receive a coupon worth up to US\$200 for Isagenix products when you successfully complete your Challenge. But the biggest reward is the pride you'll feel and the results you'll see.

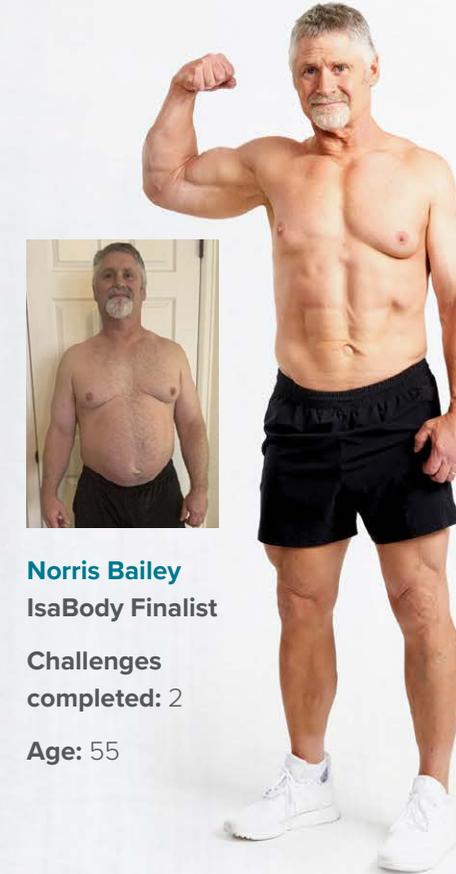
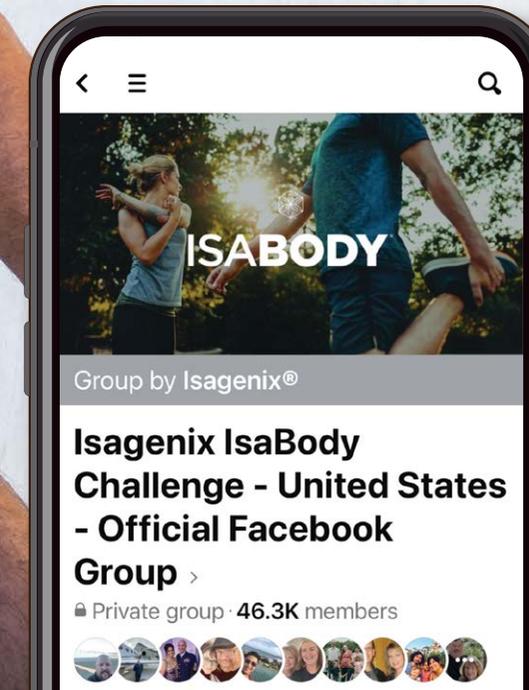
START TODAY

Are you up for the challenge?



Don't go at it alone

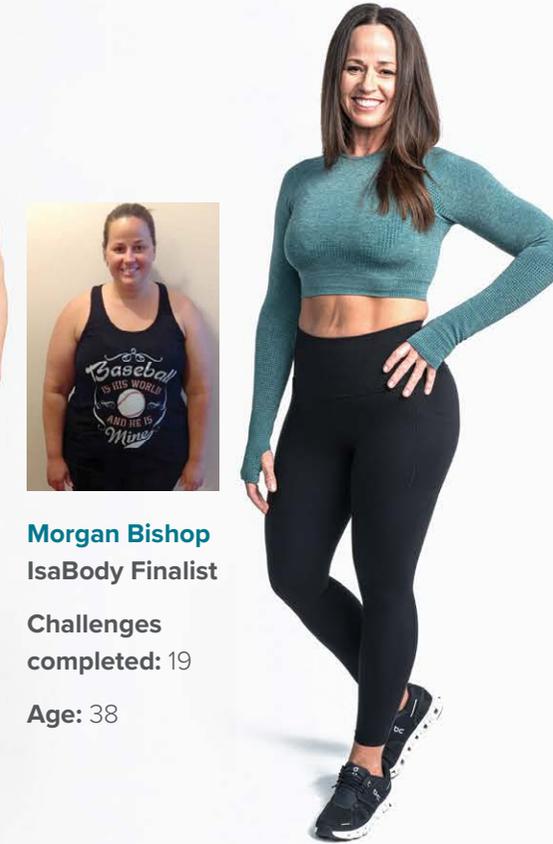
Connecting with like-minded people on your path to wellbeing can create a greater sense of community and accountability. With the IsaBody Challenge comes an online support system of more than 40,000 people strong—sharing struggles, motivating stories, and celebrating wins.



Norris Bailey
IsaBody Finalist

Challenges completed: 2

Age: 55



Morgan Bishop
IsaBody Finalist

Challenges completed: 19

Age: 38

Weight loss and muscle gain reflect exceptional individual experiences and should not be construed as typical. Participants in a 2016 study showed weight loss of 24 pounds after 12 weeks of the Isagenix cleansing and fat-burning system.



GET INSPIRED

The power of holistic health

Isagenix is so much more than a weight-loss company. We provide simple, natural, clinically-validated products that optimize what the body does naturally.

Don't stop now. Maintain your results (or keep striving to reach them) with another 30-Day Reset. Switch up your routine by adding one or more of these holistic health products:



e+™

Plant-based energy shot with naturally sourced caffeine.



BĒA™

Delicious sparkling energy drink with adaptogens and no added sugar.



Greens™

Two servings of veggies in a light flavor you can add to any drink.



Recharge NAD™

Health and aging support on a cellular level*.



IsaLean® Bars

High-quality protein in a delicious, easy-to-snack package.



Collagen Elixir™

Cellular skin support from the inside out*.



Whether you're looking to continue your weight loss goals, improve your energy and focus, enhance your natural beauty, or even explore the possibility of improving your financial health, Isagenix has you covered.

If you have one or more of these products in your system already, that means you upgraded to the Premium, Value, or Ultimate Pack.

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WHAT'S NEXT?
Try the Everyday Health Pack

If you are pregnant, nursing, diabetic, on medication, have a medical condition, or on a weight control program, consult your physician before using Isagenix products or making any other dietary changes, beginning any fitness plan, or attempting to lose weight.

ISAGENIX®



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